

**SPARKBORO WELLNESS NAMA CORP.**  
MRN283321

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Sparkboro Wellness NAMA Corp.  
1268 Curran Highway, North Adams, MA 01247

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Individuals and entities associated with this application are also associated with a retail (Sparkboro Wellness Corp.), cultivation (Sparkboro Corp) and product manufacturing (Sparkboro Corp.) applications.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Stephen Pennisi	Owner / Partner
Edwin Perez	Owner / Partner
Edward Sheern	Owner / Partner
Christopher Saint-Victor	Shareholder

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



Expedited Applicant (Minority-Owned Business)

7. The applicant and municipality executed a Host Community Agreement on March 18, 2020.
8. The applicant conducted a community outreach meeting on March 10, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent the municipal notice to the City/Town of North Adams on June 11, 2020. To date, the Commission has not received a response.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Donate \$5,000 to Massachusetts Recreational Consumer Council.
2	Donate \$5,000 to New England Veterans Alliance.

**SUITABILITY REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within one (1) month of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:  
  
Monday – Sunday: 8:00 a.m. – 10:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Achieve at least 10% of our staffing needs from minorities and women.



17. Plan for obtaining marijuana or marijuana products (if applicable):

Sparkboro Wellness NAMA Corp. (“Sparkboro”) will source all of its marijuana and marijuana-infused products from licensed and properly registered Marijuana Establishments in the Commonwealth of Massachusetts, in accordance with 935 CMR 500.101(1)(d).

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that includes additional goals other than donations, clarifies how a donation to New England Veterans Alliance and MRCC will directly impact the chosen cohort.;
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Diversity Plan that modifies the percentages of women and minority representation to be objectively reasonable;
5. The applicant shall cooperate with and provide information to Commission staff; and
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

