

**SOLURGE, INC.**

MCN281300

MPN281591

MRN282372

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Solurge, Inc.  
650 Beaulieu Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation – Tier 3/ Indoor (10,001 to 20,000 sq. ft)  
Product Manufacturing  
Retail

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
MTC	Provisional License	Holyoke

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Adam Arens	Executive / Officer
Andrew Arens	Executive / Officer
David Kotler	Executive / Officer
Thomas Rubel	Manager
Lisa Arens	Capital Contributor
Perri Arens	Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:



<b>Entity</b>	<b>Role</b>
Patriot Realty Saco, LLC	Capital Contributor

6. Applicant’s priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on May 1, 2018.

8. The applicant conducted a community outreach meeting on April 18, 2019 and provided documentation demonstrating compliance with Commission regulations.

9. The Commission received a municipal response from the municipality on March 19, 2020 (cultivation), April 30, 2020 (product manufacturing), and April 8, 2020 (retail) stating the applicant was in compliance with all local ordinances or bylaws.

10. The applicant proposed the following goals for its Positive Impact Plan:

<b>#</b>	<b>Goal</b>
1	Recruit at least 33% of individuals from Holyoke.
2	Recruit at least two (2) individuals with past non-disqualifying drug convictions.
3	Pledge a minimum of \$5,000 annually to Verde Fund.

**SUITABILITY REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.

12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within three months of receiving the provisional license(s).

14. The applicant’s proposed hours of operation are the following:  
Monday – Sunday: 8:00 a.m. – 8:00 p.m. (Cultivation and Product Manufacturing)  
Monday – Saturday: 8:00 a.m. – 8:00 p.m. (Retail)  
Sunday: 8:00 a.m. – 5:00 p.m. (Retail)



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 33% Minorities, 50% Women, 10% Veterans, 5% People with disabilities, and 5% LGBTQ+.
2	Provide advancement opportunities to 33% Minorities, 50% Women, 10% Veterans, 5% People with disabilities, and 5% LGBTQ+.
3	Provide access for potential social equity applicants to achieve their goal of entering the adult-use marijuana industry by having two (2) licensing and business mentoring sessions geared toward the social equity license process.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower
2	Concentrates
3	Topicals
4	Strawberry Gummies in a circular form
5	Chocolate flavored brownies in a square shape
6	Chocolate bars in a rectangular shape

19. Plan for obtaining marijuana or marijuana products (if applicable):

Solurge, Inc. plans to obtain marijuana or marijuana products from its affiliated licenses. If the need arises, Solurge, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

**RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;



4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors;
6. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications; and
7. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated timeline of when its MTC license(s) will become operational.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

