

ROYAL HEMP LLC

MPN281741
MRN282799

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Royal Hemp LLC
660 Cheshire Road, Lanesborough, MA 01224

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing
Retail

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Lev Kelman	Owner / Partner
Lori Denman	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

No entities appear to have ownership or control over the proposed establishment.

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on August 5, 2019.
8. The applicant conducted a community outreach meeting on May 15, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 7, 2019 for its Retail application stating the applicant was in compliance with all local ordinances or bylaws. The Commission sent the municipal notice to the City/Town of Lanesborough on April 7, 2020 for its Product Manufacturing application. To date, the Commission has not received a response.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Host seminars to directly assist members of the PTG by providing participants with knowledge, resources, tools and guidance to strengthen, promote and empower their successful participation in this industry as an entrepreneur, business owner, or employee.
2	Conduct weekly telephone conferences that comprises a 60-minute check-in with PTG participants, with a Q&A session, followed by a number of, 30-minute, pre-booked individual calls that allow PTG participants to pose or discuss business sensitive or confidential questions.
3	Seminar participants will be offered free, ongoing access to a web-based, “help-desk” facility that provides access to the knowledge and experience of professional industry consultants with expertise in Business Development, Marijuana Licensing, Federal and State law, and accounting.

SUITABILITY REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Friday: 9:00 a.m. – 7:00 p.m.
 Sunday: 9:00 a.m. – 5:00 p.m.



- 15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
- 16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Diversity goal of employing 20% or more women and or veterans in retail and management positions to help them achieve their goal of entering the adult-use marijuana industry.
2	Women and veterans will be offered opportunities to shadow their immediate supervisor to help achieve a transfer of the skills, knowledge, and responsibilities that this role demands.
3	Participate in job and recruitment fairs- no less than annually when employees are needed- that specifically target women and veterans.

- 17. Summary of cultivation plan (if applicable):

Not applicable.

- 18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower
2	Concentrates
3	Chocolate shell with a soft filling, or a formed chocolate mixture, either of which contains extracted cannabis oil.
4	Chocolate, marzipan, hazelnut, mint, caramel, mango, strawberry, and raspberry flavors.

- 19. Plan for obtaining marijuana or marijuana products (if applicable):

Royal Hemp, LLC will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

- 1. Final license is subject to inspection to ascertain compliance with Commission regulations;
- 2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;



3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors;
6. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications; and
7. Final licensure is subject to the applicant submitting to Commission staff, upon inspection, an updated Diversity Plan that modifies the goal relating to the percentage of people from diverse backgrounds to be clearer and objectively reasonable, including clarification how this goal applies to a product manufacturer licenses, and to specify the basis of annual advertisements in The Berkshire Eagle and The Pittsfield Gazette as a way to recruit women and/or veterans.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

