

RC RETAIL AMHERST, LLC
MRN282975

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

RC Retail Amherst, LLC
328 College Street, Amherst, MA 01002

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Individuals and/or entities associated with this application are also associated with a cultivation and retail application under the name RC Cultivation, LLC.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Salvatore Carabetta	Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Red Cardinal MA, LLC	Owner and Managing Member
Red Cardinal, LLC	Parent Company

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on September 25, 2019.
8. The applicant conducted a community outreach meeting on August 6, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on September 18, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Give hiring preference to past or present residents of Amherst (10%).
2	Volunteer a minimum of fifty (50) hours of time annually to Family Outreach of Amherst.
3	Contribute a monetary donation of \$5,000.00 annually to Family Outreach of Amherst.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within 11 months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:
 - Monday – Friday: 9:00 a.m. – 8:00 p.m.
 - Saturday: 8:00 a.m. – 8:00 p.m.
 - Sunday: 10:00 a.m. – 8:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Give hiring preference to women (30%), minorities (20%) and people identifying as LGBTQ+ (10%).
2	RC Retail will make a monetary donation in the amount of no less than \$5,000.00 annually to Hope Community Church

17. Plan for obtaining marijuana or marijuana products (if applicable):

RC Retail Amherst, LLC plans to obtain marijuana from its affiliated licenses. If the need arises, RC Retail Amherst, LLC will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

