

PURE LOWELL, INC.
MRN282815

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Pure Lowell, Inc.
673-681 Rogers Street, Lowell, MA 01852

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type. However, the individuals and entity associated with this application are also associated with a cultivation and product manufacturing applications under the name “Pure Industries, Inc.”.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Todd Brady	Owner / Partner
Andrew Staires	Owner / Partner
James Staires	Owner / Partner

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
PI MA Holdings, Inc.	Entity with Direct or Indirect Authority

6. Applicant’s priority status:

Provisional License Executive Summary 1



General Applicant

7. The applicant and municipality executed a Host Community Agreement on February 25, 2020.
8. The applicant conducted a community outreach meeting on June 11, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on July 29, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Conduct at least one (1) hour industry-specific educational seminars in the City of Lowell annually.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within ten (10) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Friday: 10:00 a.m. – 8:00 p.m.
Saturday – Sunday: 10:00 a.m. – 6:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
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1	Increase the number of individuals who are minorities, women, veterans, people with disabilities and people who identify as LGBTQ+ working in its establishment.
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17. Summary of cultivation plan (if applicable):

Not applicable.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

Pure Lowell, Inc. plans to obtain marijuana from its affiliated licenses. If the need arises, Pure Lowell, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Final licensure is subject to the applicant, upon inspection, to submit a revised Positive Impact Plan compliant with the Commission’s regulations and guidance; and
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

