

**NEW LEAF ENTERPRISES, INC.**  
MRN283203

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

New Leaf Enterprises, Inc.  
360 Second Street, Fall River, MA 02721

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Application Submitted	Fall River

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Pedro Fernandes	Owner / Partner
Troy Rocha	Owner / Partner
John Medeiros	Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Rockstar Elite Enterprises, Inc.	Capital Contributor

6. Applicant's priority status:

Expedited Applicant (Social Equity Participant)



7. The applicant and municipality executed a Host Community Agreement on July 16, 2019.
8. The applicant conducted a community outreach meeting on August 20, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent the municipal notice to the City/Town of Fall River on April 30, 2020. To date, the Commission has not received a response.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide business assets (time, organization skills, finances) toward endeavors in the City of Fall River.

**SUITABILITY REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within eight (8) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:  
  
Monday – Saturday: 10:00 a.m. – 9:00 p.m.  
Sunday: 12:00 p.m. – 9:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Increase the number of minorities, women, veterans, people with disabilities, and people who identify as LGBTQ+ that work in the establishment.

17. Summary of cultivation plan (if applicable):



Not applicable

18. Summary of products to be produced and/or sold (if applicable):

Not applicable

19. Plan for obtaining marijuana or marijuana products (if applicable):

New Leaf Enterprises, Inc will obtain marijuana or marijuana products by contracting with other licensed establishments.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant submitting to Commission staff, upon inspection, an updated Diversity Plan that includes measurable goals.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

