

MJ’S MARKET, INC.

MCN281274

MPN281758

MRN281457

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

MJ’s Market, Inc.
13 Centennial Drive, Grafton, MA 01536

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation – Tier 1 / Indoor (5,001 – 10,000 sq.ft.)
Product Manufacturing
Retail

The applications were reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

| Individual | Role |
|---------------|-----------------|
| Heath Gaffney | Owner / Partner |
| Brian Foley | Owner / Partner |

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant’s priority status:

Provisional License Executive Summary 1



General Applicant

- 7. The applicant and municipality executed a Host Community Agreement on June 12, 2019.
- 8. The applicant conducted a community outreach meeting on August 1, 2019 and provided documentation demonstrating compliance with Commission regulations.
- 9. The Commission received a municipal response from the municipality on March 30, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
- 10. The applicant proposed the following goals for its Positive Impact Plan:

| # | Goal |
|---|---|
| 1 | Provide a minimum donation of at least \$5,000 to the CultivatED program annually to promote participation in the cannabis industry by those who have been disproportionately harmed by the marijuana prohibition. |
| 2 | Provide employees with a minimum of eight (8) hours per year paid time to participate in a neighborhood cleanup initiative that serves areas of disproportionate impact. MJ’s Market will achieve 85% participation in the neighborhood clean-up program by its employees each calendar year. |

SUITABILITY REVIEW

- 11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
- 12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

- 13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
- 14. The applicant’s proposed hours of operation are the following:

Monday – Saturday: 10:00 a.m. – 11:00 p.m.
Sunday: 11:00 a.m. – 9:00 p.m.
- 15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.



16. The applicant proposed the following goals for its Diversity Plan:

| # | Goal |
|---|--|
| 1 | Give hiring preference to individuals identifying as women (50%), minorities, veterans, people with disabilities and people identifying as LGBTQ+ (25%). |
| 2 | Create gender-neutral job descriptions, recruit from local employment staffing groups such as MassHire Worcester Career Center and MassHire Framingham Career Center. |
| 3 | Participate in local hiring events and job fairs at least twice (2) annually. |
| 4 | Attend community group meetings in and around Worcester and Grafton at least twice (2) annually. |
| 5 | Source 15% of its contractors, vendors, suppliers and ancillary services to businesses/individuals identifying as women, minorities, veterans, people with disabilities and people who identify as LGBTQ+. |

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

| # | Product |
|---|---|
| 1 | Chocolate bars (rectangular shape); milk, white and dark. |
| 2 | Lozenges (square shape, hard candy); ginger, cherry red, tropical fruit, raspberry, grape, pineapple, lemon and watermelon. |
| 3 | Mini chocolate chip cookies (round shape). |
| 4 | Fruit chews (diamond shape, gummies); ginger, cherry red, tropical fruit, raspberry, grape, pineapple, lemon, watermelon. |
| 5 | Chews (cylindrical shape, soft candy); caramel. |
| 6 | Vapes; cannabis oil with reintroduced Terpenes, pure cannabis oil by strain, flavored cannabis oil |
| 7 | Shatter |

19. Plan for obtaining marijuana or marijuana products (if applicable):

MJ’s Market, Inc. plans to obtain marijuana or marijuana products from its affiliated licenses. If the need arises, MJ’s Market, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.



RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors; and
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that clarifies how an annual monetary contribution to CultivatEd will directly benefit residents of Worcester.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

