

LIFE ESSENCE, INC.

MCN281999

MPN281624

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Life Essence, Inc.
d/b/a Trulieve
56 Canal Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 9/Indoor (70,001 -80,000 sq. ft.)
Product Manufacturing

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Application Submitted	Northampton
MTC	Provisional License	Holyoke - Holyoke
MTC	Provisional License	Holyoke - Northampton
MTC	Provisional License	Holyoke - Cambridge

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
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Kimberly Rivers	CEO / President
Raymond Powers	Secretary
Thad Beshears	Director of Parent Company
George Hackney	Close Associate
Michael O'Donnell	Close Associate
Richard May	Close Associate
Kyle Landrum	Close Associate
Peter Healy	Close Associate
Timothy Morey	Close Associate
Thomas Millner	Close Associate
Susan Thronson	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Telogia Pharm LLC	Entity with Direct or Indirect Authority
Trulieve Cannabis Corporation	Entity with Direct or Indirect Authority
Kopus LLC	Entity with Direct or Indirect Authority
Shade Leaf Holdings LLC	Entity with Direct or Indirect Authority
Trulieve, Inc.	Capital Contributor

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on December 14, 2018.
8. The applicant conducted a community outreach meeting on April 22, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 21, 2019 (Product Manufacturing) and on May 4, 2020 (Cultivation) stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Build a workforce in Northampton comprising of 70% of Holyoke residents in nonexecutive positions.



2	Participate in at least 3 jobs fairs in either Holyoke or nearby areas.
3	Donate \$10,000 to the Cannabis Education Center to assist efforts of the Center to support Social Equity participants.
4	Partner with the OneHolyoke Community Development Corporation to provide community service outreach to residents of Holyoke, Springfield, West Springfield and individuals who have marijuana-related CORIs and/or parents or spouses with drug convictions.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 8:00 a.m. – 11:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit at least 50% diverse individuals comprising of Latinos, African Americans, women, veterans, and people who identify as LGBTQ+ for its hiring initiative.
2	Participate in at least three (3) jobs fairs in either Northampton or Holyoke.
3	Offer promotions, career counseling, and training to provide all employees with equal opportunity for growth and to decrease turnover.

17. Summary of cultivation plan (if applicable):



The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Chocolate (bars, drops, peanut butter cups)
2	Caramel Drops
3	Sour Gummies (Mango, Raspberry, Rruit, Watermelon, Tangerine, Lemonade, Grape, Orange, Crème, Berries, Blueberry, Black Cherry, Pineapple, Apple, and Assorted)
4	Gummies (Peach, Pina Colada, Strawberry, Mango, Raspberry, Fruit, Watermelon, Tangerine, Lemonade, Grape, Orange, Cree, Berries, Blueberry, Black Cherry, Pineapple, Cinnamon, and Assorted)
5	Chewy Bites (square)
6	Fruit pieces (circular)
7	Tarts (circular)
8	Mints (circular)
9	Lozenges (square)

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors; and
6. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

