

HOLISTIC INDUSTRIES INC.

MRN282667

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holistic Industries Inc.
1300 Boston Road, Springfield, MA 01119

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened once for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

| Type | Status | Location |
|--|-----------------------|----------------------|
| Cultivation – Tier 3/Indoor (10,001 – 20,000 sq. ft.) | Provisional License | Monson |
| Product Manufacturing | Provisional License | Monson |
| Retail | Provisional License | Easthampton |
| Transporter with Other ME License | Application Submitted | Monson |
| MTC | Commence Operations | Somerville – Monson |
| MTC | Provisional License | Easthampton - Monson |

4. List of all required individuals and their business roles in the Marijuana Establishment:

| Individual | Role |
|--------------------|--------------------------|
| Ismael Canales | Chief Security Officer |
| Joshua Genderson | CEO |
| Sarah Stretchberry | Dispensary Director |
| Jamie Ware | Compliance Officer |
| Adam Kavalier | Chief Scientific Officer |
| Barry Bass | CFO |

Provisional License Executive Summary 1



| | |
|-------------------|-----------------|
| Josh Bell | COO |
| Lori Genderson | Owner |
| Richard Genderson | Owner |
| Staci Walkes | Owner |
| Morgan Genderson | Owner |
| Michael Kessel | Close Associate |
| Mitchell Kulick | Close Associate |
| Mikhail Don | Close Associate |
| Beni Golani | Close Associate |
| David Cohen | Close Associate |

5. List of all required entities and their roles in the Marijuana Establishment:

| Entity | Role |
|------------------------------|--|
| Avery Road, LLC | Entity with Direct or Indirect Authority |
| Liberty Capital Partners LLC | Entity with Direct or Indirect Authority |

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on September 24, 2019.
8. The applicant conducted a community outreach meeting on May 14, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 14, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

| # | Goal |
|---|---|
| 1 | Contribute \$5,000 each to Monson Free Public Library and Monson Council on Aging on an annual basis. |

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within one (1) year of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Saturday: 10:00 a.m. – 8:00 p.m.
Sunday: 11:00 a.m. – 5:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

| # | Goal |
|---|---|
| 1 | Recruit 50% of its staff that are minorities, persons with disabilities and women. |
| 2 | Recruit one (1) national Diversity Officer to establish new diversity plan policies and ensure their implementation through our employee staffing, retention and promotion plans. |

17. Summary of cultivation plan (if applicable):

Not applicable
18. Summary of products to be produced and/or sold (if applicable):

Not applicable
19. Plan for obtaining marijuana or marijuana products (if applicable):

Holistic Industries, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;



4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated timeline of when its MTC license(s) will become operational.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

