

## FOUR TREES HOLYOKE, LLC

MCN282497

MRN283237

### **BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Four Trees Holyoke, LLC  
1 Cabot Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)  
Retail

The application was reopened twice (2) for additional information.

3. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Noni Goldman	Owner / Partner
Steven Goldman	Owner / Partner
Arthur Brownsey	Owner / Partner
Timothy Stoddart	Board Member
Gerald Garavel	Board Member

4. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Four Trees Management Company	Parent Company

5. Applicant's priority status:

General Applicant



6. The applicant and municipality executed a Host Community Agreement on August 19, 2019.
7. The applicant conducted a community outreach meeting on December 2, 2019 and provided documentation demonstrating compliance with Commission regulations.
8. The Commission received a municipal response from the municipality on July 27, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
9. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Donate \$1,000.00 once (1) annually to One Holyoke CDC
2	Partner with One Holyoke CDC and conduct monthly workshops and mentoring for Holyoke residents and disproportionately impacted individuals. During the first year, Four Trees Holyoke will contribute 48 hours annually; the second year 60 hours annually; after the third year 72 hours will be dedicated annually to workshops and mentoring.

**SUITABILITY REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

12. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
13. The applicant’s proposed hours of operation are the following:  
Monday – Sunday: 8:00 a.m. – 5:00 p.m. (Cultivation)  
Monday – Saturday: 11:00 a.m. – 7:00 p.m. (Retail)  
Sunday: 8:00 a.m. – 5:00 p.m. (Retail)
14. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
15. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Give hiring preference to individuals identifying as women (50%); minorities; veterans; people identifying as LGBTQ+; and people with disabilities (20%).

16. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

17. Summary of products to be produced and/or sold (if applicable):

Not applicable.

18. Plan for obtaining marijuana or marijuana products (if applicable):

Four Trees Holyoke, LLC will initially obtain marijuana or marijuana products by contracting with other licensed establishments. Eventually, Four Trees Holyoke, LLC plans to obtain marijuana from its affiliated licenses upon receipt of licensure from the Commission.

**RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

