

ELEVATED ROOTS, LLC

MRN283092

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Elevated Roots LLC
44 William C. Gould Jr. Way, Kingston, MA 02364

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Vivekanand Patel	Owner / Partner
Barznab Khan	Owner / Partner
Robert Palma	Owner / Partner

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
BAMA Holdings, LLC	Entity with Direct or Indirect Authority
BKVP 420 Holding, LLC	Entity with Direct or Indirect Authority



6. Applicant’s priority status:
Expedited Applicant (Disadvantaged Business Enterprise)
7. The applicant and municipality executed a Host Community Agreement on July 10, 2019.
8. The applicant conducted a community outreach meeting on August 7, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 22, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit at least 25% of employees from target areas including Brockton, and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions, or who are participants in the Commissions Social Equity Program (“SEP”).
2	Contribute a minimum of ten thousand dollars (\$10,000.00) to charitable groups serving the target areas, including areas of disproportionate impact, and servicing individuals across Massachusetts, including Brockton, Abington, and Wareham; and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions.
3	Provide industry-specific educational programs and informational sessions at least two (2) times per year.

SUITABILITY REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 8:00 a.m. – 8:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% of individuals who are minorities, women, veterans, people with disabilities, and LGBTQ+ for its hiring initiatives.
2	Provide 100% of the Company’s opportunities for advancement to management and executive positions internally.

17. Summary of cultivation plan (if applicable):

Not applicable

18. Summary of products to be produced and/or sold (if applicable):

Not applicable

19. Plan for obtaining marijuana or marijuana products (if applicable):

Elevated Roots, LLC will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant providing clarification on how a donation to the Crohn’s and Colitis Foundation will directly benefit the identified targeted areas of disproportionate impact.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

