

**DEEP ROOTS, INC.**  
MBN281496

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Deep Roots Inc  
420 West Street, Uxbridge, MA 01569

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Microbusiness (Cultivation and Product Manufacturing Operations)

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Michael Brais	Owner / Partner
Bianca Brais	Owner / Partner
George Brais	Director
Raffaele Selitto	Director
Deborah Selitto	Director
Marian Blander	Director
Steven Blander	Board Member
Elizabeth Brais	Board Member
Timothy Nikopolous	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:



No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (Disadvantaged Business Enterprise and License Type)

- 7. The applicant and municipality executed a Host Community Agreement on January 7, 2019.
- 8. The applicant conducted a community outreach meeting on January 23, 2019 and provided documentation demonstrating compliance with Commission regulations.
- 9. The Commission received a municipal response from the municipality on March 12, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
- 10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Donate a total of \$10,000 annually to Cannabis Community Care and Research Network.

**SUITABILITY REVIEW**

- 11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
- 12. There are no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

- 13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
- 14. The applicant's proposed hours of operation are the following:  
  
Monday – Sunday: 24 hours
- 15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
- 16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Achieve at least 10% of its staffing needs from people from diverse backgrounds, which shall be defined to include minorities, women, veterans, people with disabilities, and LGBTQ+.
2	Employ a minimum of 10% of its contractors, subcontractors, and suppliers who are listed in the Commonwealth of Massachusetts Certified Businesses as being a Minority Business Enterprise, a Women Business Enterprise, a Veteran Business Enterprise, a Lesbian Gay Bisexual Transgender Enterprise, a Service-Disabled Veteran Owned Business Enterprise, or a Disability-Owned Business Enterprise, with particular consideration given to businesses classified as Disadvantaged Business Enterprises.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower
2	Concentrates
3	Tinctures
4	Lotions
5	Gummy Candy (Grape, Lime, Orange, Cherry, Green Apple, Blue Raspberry, Lemon and Watermelon, Lemonade, Fruit Punch, Lime, Lemon Lime, Strawberry, Raspberry and Pineapple)
6	Hard Candy (Grape, Lime, Orange, Cherry, Green Apple, Blue Raspberry, Lemon, Lemonade, Fruit Punch, Lime, Lemon Lime, Strawberry, Raspberry, Pineapple, Watermelon, Butterscotch, Carmel, Mint, Spearmint, Peppermint, Coffee and Cinnamon.)
7	Chocolates (Milk Chocolate, Mint Chocolate, Dark Chocolate, White Chocolate, Raspberry Chocolate, Chocolate Caramel, Orange Chocolate, Nougat Chocolates, Cookies and Cream, Chocolate Coffee, Caramel Toffee, Caramel Cream Toffee)
8	Honey Sticks
9	Cookies (Chocolate Chip, Sugar, Snickerdoodle, Oatmeal, Oatmeal Raisin, Oatmeal Chocolate Chip and Mint Chocolate)
10	Brownies/Cake (Traditional Brownie, Chocolate Chip Cookie Brownies, Mint Chocolate Brownie, Cream Filled, Caramel Brownies, Blondie (vanilla) and Blondie (Vanilla) Cream Filled)

19. Plan for obtaining marijuana or marijuana products (if applicable):



Not applicable.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors;
6. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications;
7. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated Positive Impact Plan that includes additional goals other than just donations and the demographics the establishment intends to impact to ensure people disproportionately harmed are positively affected by the plan; and
8. Final licensure is subject to the applicant submitting to Commission staff, upon inspection, an updated Diversity Plan that modifies the goal relating to the percentage of people from diverse backgrounds to be objectively reasonable.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

