

BWELL HOLDINGS, INC.
MPN281725

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

BWell Holdings, Inc.
45 Court Street, Provincetown, MA 02657

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Commence Operations	Provincetown

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Karen Nash	Executive / Officer

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Judy K. Mencher Trust	Capital Contributor

6. Applicant's priority status:

Expedited Applicant (Woman-Owned Business)



7. The applicant and municipality executed a Host Community Agreement on August 5, 2020.
8. The applicant conducted a community outreach meeting on March 12, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on October 1, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit at least 20% of staff who are Massachusetts residents who have past drug convictions or who are Massachusetts residents with parents or spouses who have drug convictions.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Friday: 9:00 a.m. – 9:00 p.m.
Saturday – Sunday: Closed
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit at least 25% of women and 25% of individuals who identify as LGBTQ+.



2	Train and educate all of its employees through one (1) annual, mandatory training session on unconscious bias.
3	Hold two (2) annual employee feedback forums to solicit input on and discussion of the establishment's diversity initiatives.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Oral Spray

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors;
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that includes a goal(s) other than just hiring;
5. The applicant shall cooperate with and provide information to Commission staff; and
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

