

**ANALYTICS LAB, LLC**  
ILN281280

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Analytics Lab, LLC  
28C Appleton Street, Suite 3, Holyoke, MA 01045

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Independent Testing Laboratory

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Gerald Guidera	Executive/Officer
Tiffany Madru	Owner/Partner
Ted Madru	Owner/Partner
Tina Wae	Manager

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Hampden Management, LLC	Capital Contributor

6. Applicant's priority status:

Expedited Applicant (License Type)



7. The applicant and municipality executed a Host Community Agreement on October 8, 2019.
8. The applicant conducted a community outreach meeting on September 19, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 8, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide a minimum donation of \$5,000 and 50 volunteer hours annually to Margaret's Pantry of Holyoke.
2	Source 20% of its contractors and vendors to individuals who are past or present residents of an area of disproportionate impact, specifically Holyoke; Commission-designated Economic Empowerment Priority applicants; Commission-designated Social Equity Program participants; Massachusetts residents who have past drug convictions; and Massachusetts residents with parents or spouses who have drug convictions.
3	Provide economic savings and support to Marijuana Establishments that are Commission-designated Economic Empowerment Priority applicants.

### **SUITABILITY REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Friday: 8:00 a.m. – 6:00 p.m.  
 Saturday – Sunday: 9:00 a.m. – 6:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Give hiring preference to individuals identifying as women (50%), minorities, veterans, people with disabilities and people identifying as LGBTQ+ (30%).
2	Provide a \$10,000 line of credit to five (5) Licensed Marijuana Establishments whose ownerships consists of at least 51% of minorities, women, veterans, people with disabilities and/or people identifying as LGBTQ+

17. Summary of cultivation plan (if applicable):

Not Applicable.

18. Summary of products to be produced and/or sold (if applicable):

Not Applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not Applicable.

20. ISO 17025:2017 Certification (if applicable):

The applicant is not yet accredited to the most current International Organization for Standardization (ISO) 17025 by a third-party accrediting body that is a signatory to the International Laboratory Accreditation Cooperation (ILAC) Mutual Recognition Arrangement. Staff recommend that this accreditation be required prior to final licensure.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications;
4. The applicant shall cooperate with and provide information to Commission staff;
5. Provisional licensure is subject to the payment of the appropriate license fee;



6. Final licensure is subject to the applicant being accredited to the most current ISO 17025 by a third-party accrediting body that is a signatory to the ILAC Mutual Recognition Arrangement; and
7. Prior to final licensure, the applicant shall provide additional information regarding the provision in its' Diversity Plan to provide lines of credit to marijuana establishments for testing services. Additional information shall include the terms of the lines of credit and the applicant's plan to ensure no conflict of interest exists between it and marijuana establishments potentially receiving the line of credit.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

