

ATLANTIC FARMS, LLC
MCN281975

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Atlantic Farms, LLC
126 Main Road, Colrain, MA 01340

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 7/Outdoor (50,001 – 60,000 sq. ft.)

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Bryan Roach	CEO
Ian Larson	Manager
Rocco Andreozzi	Manager
Jackson McLeod	Manager

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Atlantic Farms Management, LLC	Owner

6. Applicant's priority status:

Expedited (License Type)



7. The applicant and municipality executed a Host Community Agreement on January 14, 2019.
8. The applicant conducted a community outreach meeting on September 19, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 14, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Prioritize the hiring of residents from North Adams and Greenfield by holding annual career fairs.
2	Provide mentoring, professional, and technical services for residents of North Adams and Greenfield.
3	Donate \$3,000 to the United Way of Franklin County.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within 12 months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 7:00 a.m. – 8:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
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1	Increase the number of women and veterans working with Atlantic Farms to 10% of its staff and provide tools to ensure their success.
2	Provide access for and assisting women and veterans to achieve their goal of entering the adult use marijuana industry.
3	Increase the number of women and veterans in management and executive positions in the establishment to 10%.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant submitting to Commission staff, upon inspection, a revised Diversity Plan that modifies the goal relating to the percentage of women that will be included in the operation of the establishment.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

