

HOLISTIC INDUSTRIES, INC.

MCN282056

MPN281630

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holistic Industries, Inc.
96 Palmer Road, Monson, MA 01057

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)
Product Manufacturing

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Provisional License	Easthampton
Retail	Application Submitted	Springfield
Transporter with Other ME License	Application Submitted	Monson
MTC	Commence Operations	Somerville
MTC	Provisional License	Easthampton

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Ismael Canales	Chief Security Officer
Joshua Genderson	Chief Executive Officer
Sarah Stretchberry	Dispensary Director
Jamie Ware	Compliance Officer
Adam Kavalier	Chief Scientific Officer



Barry Bass	Chief Financial Officer
Josh Bell	Chief Operating Officer
Lori Genderson	Owner
Richard Genderson	Owner
Staci Walkes	Owner
Morgan Genderson	Owner
David Cohen	Board Member
Michael Kessel	Close Associate
Mitchell Kulick	Close Associate
Mikhail Don	Close Associate
Beni Golani	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Avery Road, LLC	Capital Contributor
Liberty Capital Partners, LLC	Capital Contributor

6. Applicant's priority status:

The applicant received, and was reviewed as, an MTC Priority Applicant as they submitted their one of their applications prior to the Commission's policy clarification on October 10, 2019. However, under this policy, the applicant would still be classified as an MTC Priority Applicant as the adult-use licenses will be collocated with an MTC.

7. The applicant and municipality executed a Host Community Agreement on January 15, 2019.
8. The applicant conducted a community outreach meeting on December 23, 2019
9. and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the municipality on February 11, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit 20% or more residents of Monson.
2	Contribute at least \$10,000 per year to at least two (2) local organizations in Monson.

SUITABILITY REVIEW



12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

14. The applicant states that it can be operational upon receiving the provisional license(s).
15. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 8:00 a.m. – 6:00 p.m.
16. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% of its staff that are minorities, persons with disabilities and women.
2	Recruit one (1) national Diversity Officer to establish new diversity plan policies.

18. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

19. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Oil
2	Capsules
3	Topicals
4	Tinctures
5	Sublingual sprays
6	Pre-Filled Vaporizer Cartridges

20. Plan for obtaining marijuana or marijuana products (if applicable):



Not applicable

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated timeline as to when its MTC license with a dispensary in Easthampton will become operational; and
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, a list of products referenced in their product plan and indicate in writing what they mean but pharmaceutical grade marijuana oil (i.e. potency) and where they intend to make it available.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

