

BWELL HOLDINGS, INC.
MRN282825

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

BWell Holdings, Inc.
220 Commercial St, Unit 2, Provincetown, MA 02657

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The applications were reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Product Manufacturer	Application Submitted	Provincetown

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Karen Nash	Executive / Officer
Judy Mencher	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Judy K. Mencher Trust	Capital Contributor

6. Applicant's priority status:

Expedited Applicant (Disadvantaged Business Enterprise)



7. The applicant and municipality executed a Host Community Agreement on August 5, 2019.
8. The applicant conducted a community outreach meeting on July 24, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on February 19, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit at least 20% of staff that are Massachusetts residents who have past drug convictions and Massachusetts residents with parents or spouses who have drug convictions.

SUITABILITY REVIEW

11. There were disclosures of past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within two (2) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 10:00 a.m. – 10:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit from diverse talent pools to provide access to a larger range of candidates with the goal that at least 50% of its workforce is comprised of



	women, minorities, veterans, people with disabilities, or people identifying as LGBTQ +.
2	Provide training and education for all its employees on unconscious bias and equity initiatives through annual, mandatory training sessions and meetings.

17. Summary of cultivation plan (if applicable):

Not applicable

18. Summary of products to be produced and/or sold (if applicable):

Not applicable

19. Plan for obtaining marijuana or marijuana products (if applicable):

BWell Holdings, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

