

## Plan to positively impact areas of disproportionate impact - Revised

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Royalston Farm plans to positively impact those that are designated by the Commission to be Social Equity Program participants and Economic Empowerment Priority applicants by following the requirements under 935 CMR 500.101(1)(a) with the following Goal, Program, and Measurements:

**Goal:** In year one Royalston Farm will successfully train, mentor, and help to launch a new marijuana business for a minimum of one Social Equity participant and one Economic Empowerment Priority applicant as defined by the Commission. Royalston Farm's majority owner will help with the financial contribution to the participants to ensure success. No violation of the Commission's regulations on limitations on ownership or control or applicable state laws will occur.

**Program:** Provide mentoring and professional training to a minimum of one Social Equity participant and one Economic Empowerment Priority applicant to get them ready to run and own their own marijuana businesses. Each individual will work at the company (becoming a registered agent) and will be paid a wage like any other employee while learning all aspects of running the business. They will be mentored by the ownership to being able to make all required decisions to run their own businesses. As part of the program, the individuals will apply to the CCC for their own business licenses and receive guidance during the entire process.

Successful completion of the program will see the Social Equity and Economic Empowerment Priority applicant individuals funded 100% for land and operations to the point of getting their respective business licensed and up and running to be self-sufficient.

**Measurements:** At the end of year one of Royalston Farm LLC receiving the provisional license the following three measurement metrics will be used in measuring the success of the program:

- 1) Number of Host Community Agreements signed. A successful result would be one Host Community Agreement signed for a Social Equity Program participant as well as an Economic Empowerment Priority applicant.
- 2) Number of marijuana license applications submitted to the CCC. A successful result would be one complete application submitted for a Social Equity Program participant as well as an Economic Empowerment Priority applicant.
- 3) Number of provisional approved CCC applications. A successful result will be that Royalston Farm has helped one Social Equity and one Economic Empowerment individual to be granted their provisional approval from the CCC.

Royalston Farm will adhere to the requirements set forth in 935 CMR 500.105(4) which provides the permitted and prohibited advertising, branding, marketing, and sponsorship practices of Marijuana Establishments.

Royalston Farm acknowledges that any actions taken, or programs instituted, by the applicant will not violate the Commission's regulations with respect to limitations on ownership or control or other applicable state laws.

Royalston Farm acknowledges that the progress or success of the plan, in its entirety, must be documented annually upon receipt of provisional license.