

## HOLISTIC INDUSTRIES, INC.

MRN282605

### **BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Holistic Industries, Inc.  
155 Northampton Street, Easthampton, MA 01207

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation-Tier 5 / Indoor (30,001 – 40,000)	Applicant	Monson
Product Manufacturer	Applicant	Monson
Retail	Applicant	Springfield
Marijuana Transporter with Other Existing ME License	Applicant	Monson
MTC	Provisional License	Easthampton
MTC	Commence Operations	Somerville

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Ismael Canales	Chief Security Officer
Joshua Genderson	CEO
Sarah Stretchberry	Dispensary Director
Jamie Ware	Compliance Officer
Adam Kavalier	Chief Scientific Officer
Barry Bass	CFO
Josh Bell	COO

Provisional License Executive Summary 1



Lori Genderson	Owner
Richard Genderson	Owner
Staci Walkes	Owner
Morgan Genderson	Owner
Michael Kessel	Close Associate
Mitchell Kulick	Close Associate
Mikhail Don	Close Associate
Beni Golani	Close Associate
David Cohen	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Avery Road, LLC	33% owner of Holistic Industries, Inc.
Liberty Capital Partners, LLC	33% owner of Holistic Industries, Inc.

6. Applicant's priority status:

The applicant received, and was reviewed as, an MTC Priority Applicant as they submitted their application prior to the Commission's policy clarification on October 10, 2019. Under this policy, the applicant would now be considered a general applicant because the co-located MTC license was approved for a provisional license after April 2018.

7. The applicant and municipality executed a Host Community Agreement on February 6, 2019.
8. The applicant conducted a community outreach meeting on May 15, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on November 7, 2019 stating the applicant was in compliance with all local ordinances and bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit 20% of individuals from Monson.
2	Donate \$5,000 to Monson Free Public Library on an annual basis.
3	Donate \$5,000 to Monson Council on Aging on an annual basis.

### **SUITABILITY REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. These disclosures did not raise suitability issues.



12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within two (2) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:
- Monday – Saturday: 10:00 a.m. – 8:00 p.m.  
Sunday – 11:00 a.m. – 5:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% of individuals that are minorities, person with disabilities, and women.
2	Hire one (1) national Diversity Officer to establish new diversity plan policies and ensure their implementation through our employee staffing, retention and promotion plans.

17. Summary of cultivation plan (if applicable):
- Not applicable
18. Summary of products to be produced and/or sold (if applicable):
- Not applicable
19. Plan for obtaining marijuana or marijuana products (if applicable):
- The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

**RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:



1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant submitting, upon inspection, an updated timeline as to when its MTC license(s) will become operational.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

