

HEKA, INC.
MRN282903

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Heka, Inc.
745 East Street, Pittsfield, MA 01201

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation	Applicant	Westfield
Product Manufacturer	Applicant	Westfield
Retail	Applicant	Westfield
MTC	Provisional License	Westfield
MTC	Provisional License	Pittsfield
MTC	Provisional License	West Springfield

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Mark Dupuis	Executive / Officer
Kimberly Shattuck	Executive / Officer
Kimberly Murphy	Executive / Officer
Joshua Dupuis	Manager
John Murphy	Executive / Officer
Deane Gallo	Executive / Officer
William Bazin	Board Member
Louis Dupuis	Executive / Officer
Rodrigo Valles	Board Member

Provisional License Executive Summary 1



- List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
HIIG Incorporated	Capital Contributor
Westfield Investment Group, LLC	Capital Contributor
Baystate Capital, LLC	Capital Contributor

- Applicant's priority status:

The applicant received, and was reviewed as, an MTC Priority Applicant as they submitted their application prior to the Commission's policy clarification on October 10, 2019. Under this policy, the applicant would still be classified as an MTC Priority Applicant for this application as it will be co-located with an MTC.

- The applicant and municipality executed a Host Community Agreement on November 8, 2018.
- The applicant conducted a community outreach meeting on August 22, 2019 and provided documentation demonstrating compliance with Commission regulations.
- The Commission received a municipal response from the municipality on January 21, 2020 stating the applicant was in compliance with all local ordinances and bylaws.
- The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Sponsor industry-specific informational meetings in the Pittsfield and West Springfield communities, twice a year.
2	Recruit 25% of all potential candidates from areas of disproportionate impact in its first full year of operations.

SUITABILITY REVIEW

- There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. These disclosures did not raise suitability issues.
- There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

- The applicant states that it can be operational within five months of receiving the provisional license(s).



14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 9:00 a.m. – 9:00 p.m.

15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 25% of all potential candidates that are minorities, women, veterans, people with disabilities, and LGBTQ+ for its hiring initiatives.
2	Participate in at least two (2) job fairs within the first full year of operation.

17. Summary of cultivation plan (if applicable):

Not applicable.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final license is subject to the applicant submitting, upon inspection, an updated timeline for its three (3) MTC licenses to become operational; and
6. Final license is subject to the applicant submitting to Commission staff, upon inspection, an updated Diversity Plan that modifies its goal relating to the percentage of women that will be included in the operation of the establishment.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

