

DIEM ORANGE, LLC

MCN282161

MPN281684

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Diem Orange, LLC
207 Daniel Shays Highway, Orange, MA 01634

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation – Tier 2 / Indoor (5,001 – 10,000 sq. ft.)
Product Manufacturer

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Christopher Mitchem	Executive / Officer
Franklin Kanekoa	Executive / Officer

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
TDMA Holdings, LLC	Parent Company
RLTY Development MA 1 LLC	Capital Contributor

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on April 23, 2019.
8. The applicant conducted a community outreach meeting on May 3, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on December 19, 2019 stating the applicant was in compliance with all local ordinances and bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Donate at least \$5,000 to the Commission’s Social Equity Training and Technical Assistance Fund.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. These disclosures did not raise suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within three (3) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 7:00 a.m. – 11:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% of women and 15% of minorities, veterans, people with disabilities, and LGBTQ+ for its hiring initiatives.
2	Prioritize working with businesses in its supply chain and required ancillary services that are owned and/or managed by minorities, women, veterans, people with disabilities, and/or LGBTQ+.



17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Butane Hash Oil
2	CO2 Oil
3	Distillate
4	Tinctures
5	Gummies (strawberry, marionberry, pomegranate, huckleberry, raspberry and peach soft chews)
6	Chocolate
7	Lozenges (strawberry marionberry, pomegranate, huckleberry, raspberry and peach hard candies)
8	Skin cream

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final license is subject to the applicant, upon inspection, providing Commission staff an updated Positive Impact Plan that modifies its goal(s) to include other initiatives other than providing funds to the Social Equity Training and Technical Assistance Fund; and
6. Final license is subject to the applicant submitting to Commission staff, upon inspection, the shapes of the gummies they plan to produce.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

