

JUSTINCREDIBLE CULTIVATION, LLC
MCN281313

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

JustinCredible Cultivation, LLC
116 Powell Rd, Cummington, MA 01026

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation – Tier 1 / Indoor (up to 5,000 sq. ft)

The application was reopened more than four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Reginald Stanfield – Owner / Partner
Terrance Hanley – Owner / Partner
Chet’toia Walker – Executive / Officer
Jonathan Siberon – Executive / Officer
Chederis Polanco – Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

Aurora Borealis of W. Mass Corp. – Investor and Consultant

6. Applicant’s priority status and information pertaining to co-located operations:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on May 17, 2018.

Provisional License Executive Summary 1



8. The applicant conducted a community outreach meeting on June 29, 2018 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on July 29, 2019 stating the applicant was in compliance with all local ordinances and bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:
 - a. Participate in job fairs located in Pittsfield for its hiring initiative; and
 - b. Provide mentoring services on becoming a cannabis professional to individuals 21 and older

SUITABILITY REVIEW

11. There were no concerns arising from background checks on the individuals or entities associated with the application.
12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within seven (7) months of receiving its provisional license.
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 24 hours per day
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:
 - a. Hire 45% of individuals that are women, minorities, veterans, and individuals of the LGBTQ community;
 - b. Participate in a minimum of two (2) community outreach events per year; and
 - c. Contract with at least one (1) diverse business for its supply and wholesale needs.
17. Summary of cultivation plan (if applicable):



The applicant submitted a detailed cultivation plan that demonstrated the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable.

20. ISO 17025 Certifying Body and Certificate Number (if applicable):

Not applicable.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. Final license is subject to the applicant submitting the following revised plans:
 - a. A Positive Impact Plan that has measurable goals and programs to accomplish those goals that comply with the Commission's advertising requirements;
 - b. A Diversity Plan that increases the percentage of women the applicant plans to include in the proposed Marijuana Establishment;
 - c. A Restricting Access to Individuals 21 or Older Plan that ensures access to only individuals 21 or older will be allowed on the premises and complies with the Commission's regulations;
 - d. A Security Plan that fully complies with the Commission's security regulations (935 CMR 500.110); and
 - e. A Prevention of Diversion Plan that fully complies with the Commission's regulations.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

