

THE HEIRLOOM COLLECTIVE, INC.

MCN281438

MPN281407

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

The Heirloom Collective, Inc.
87 Northfield Road, Bernardston, MA 01337

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation – Tier 2 / Indoor (5,001 to 10,000 sq. ft.)
Product Manufacturing

The application was reopened once for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

- a. MTC (Final License: Dispensary in Hadley);
- b. MTC (Provisional License: Dispensary in Orange); and
- c. MTC (Provisional License: Dispensary in Greenfield).

4. List of all required individuals and their business roles in the Marijuana Establishment:

James Counihan – Executive
Timothy Van Epps – Executive
Patrick Cloney – Executive
Christopher David – Director

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity, other than the applicant, appear to have ownership or control over the proposed establishment.

6. Applicant's priority status and information pertaining to co-located operations:

Provisional License Executive Summary 1



MTC Priority Applicant (RPA201869)

7. The applicant and municipality executed a Host Community Agreement on February 5, 2019.
8. The applicant conducted a community outreach meeting on March 5, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on July 31, 2019 stating the applicant was in compliance with all local ordinances and bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:
 - a. Hire 15% of individuals from disproportionate impact areas; and
 - b. Contract with 15% of its vendors, contractors and builders from Greenfield as well as individuals from the Social Equity Program;

SUITABILITY REVIEW

11. There were no concerns arising from background checks on the individuals or entities associated with the application.
12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within two (2) months of receiving its provisional license.
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 7:00 a.m. – 7:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:
 - a. Create a diverse workplace by employing 50% women and 20% of minorities, veterans, persons with a disability or persons of all gender identities and sexual orientations; and



- b. Utilize diverse suppliers.

17. Summary of cultivation plan (if applicable):

The applicant submitted a detailed cultivation plan that demonstrated the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

- a. Extractions:
 - i. Rosin
 - ii. Ice water hash
 - iii. Ethanol derived concentrates
- b. Vaporizer Cartridges
- c. Ethanol derived concentrate plungers
- d. Confections:
 - i. Chocolate bars
 - ii. Chocolate candies
 - iii. Lozenges
- e. Baked Goods:
 - i. Cookies
 - ii. Brownies

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable.

20. ISO 17025 Certifying Body and Certificate Number (if applicable):

Not applicable.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;
5. The licensee shall provide to Commission staff an updated timeline to become operational for any Medical Marijuana Treatment Center (formally RMD) license that is held;
6. The licensee shall provide to Commission staff an updated Diversity Plan that provides specific percentages to individual diverse groups; and



7. The licensee shall provide a list of flavors, ingredients, and terpenes associated with their proposed vaporizer cartridges.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

