

# Cannabis Control Commission Public Meeting Minutes

July 17, 2019

1:00 P.M.

Massachusetts Gaming Commission

101 Federal Street, 12<sup>th</sup> Floor

Boston, MA 02110

## Commission Members in Attendance:

Chairman Steven Hoffman

Commissioner Kay Doyle

Commissioner Jen Flanagan

Commissioner Britte McBride

Commissioner Shaleen Title

## Commission Members Absent: None

## List of Documents:

1. Presentation from July 17, 2019 meeting
2. Project Coordinator Position Description
3. Social Equity Vendor Selection
4. License Renewal Process Memorandum
5. Marijuana Establishment Renewals Executive Summary
6. Medical Marijuana Treatment Center Renewals Executive Summary
7. Heal, Inc. Change of Location Executive Summary
8. Ipswich Pharmaceutical Associates, Inc. Change of Location Executive Summary
9. Nature's Remedy of Massachusetts, Inc. Cultivation and Processing Change of Location Executive Summary
10. Nature's Remedy of Massachusetts, Inc. Dispensing Change of Location Executive Summary
11. Alternative Therapies Group, Inc. Final License Executive Summary
12. Healthy Pharms, Inc. Final Licenses Executive Summary
13. Theory Wellness, Inc. Final License Executive Summary
14. Sanctuary Medicinals, Inc. MTC Final License Executive Summary
15. Krypies, LLC Provisional License Executive Summary
16. Nature's Medicines, Inc. Provisional License Executive Summary
17. Pure Oasis, LLC Provisional License Executive Summary
18. Silver Therapeutics, Inc. Provisional License Executive Summary
19. The Haven Center, Inc. Provisional Licenses Executive Summary
20. Mass Yield Cultivation, LLC Reconsideration of Provisional License Executive Summary
21. Positive Impact Plan Guidance Update

Chairman Hoffman called the Cannabis Control Commission to order at 1:00 PM. Chairman Hoffman put the public on notice that the meeting is being recorded. Chairman Hoffman

reviewed the extensive meeting agenda. Chairman Hoffman turned to the minutes from the meeting on June 13, 2019. Commissioner Doyle proposed an edit. Charmain Hoffman asked for a motion to approve the minutes from June 13, 2019, subject to the proposed modification. Commissioner Flanagan made the motion to approve, seconded by Commissioner Doyle. The Commission unanimously approved the minutes.

Executive Director Shawn Collins gave his report regarding license, agent and social equity program applications. Mr. Collins discussed the procurement process for vendors to run training programs for the social equity program. Mr. Collins listed the six vendors who were selected and his expectation that the training program would begin by the fall. Commissioner Title expressed her appreciation for the staff work on this and looks forward to collaborating with the vendors. Mr. Collins discussed the project coordinator position. Commissioner Title asked about the specifics of the job posting. Chairman Hoffman asked for a motion to approve the Executive Director's recommendation to create and fill such a position. Commissioner Title made the motion to approve, seconded by Commissioner Flanagan. The Commission unanimously approved the motion. Mr. Collins discussed the volume of applications for the proposed responsible vendor training program. Commissioner Title asked about a deadline for the program. Mr. Collins answered that it is a rolling program, and that applications will be periodically reviewed by the Commission.

Chairman Hoffman turned to the license renewal applications. Mr. Collins explained the adult-use license renewal procedure. Commissioner Doyle pointed out the need to collect information on any local permits procured by applicants or licensees. Commissioner McBride proposed additional conditions for renewals regarding their policies on patient supply and reasonable substitutions for colocated medical and adult use facilities. Chairman Hoffman proposed voting on the 13 license renewals as a group. Commissioner Flanagan requested a separate vote on Cultivate Holdings ((#MRR205524) Retail Renewal. Commissioner Title expressed her concern about the licensees' Positive Impact Plans and requested individual consideration of each renewal. Commissioner Title asked if data was collected on patient or consumer complaints. Mr. Collins said that such complaints were and often were part of the inspection process, but data about them could potentially be added to renewals. Chairman Hoffman said that it was very important to lock down the renewal process because licensees were relying on renewals to stay in business. Commissioner McBride said that the renewals at this meeting should be granted subject to the condition proposed, and then that those conditions should be added to guidance so licensees seeking future renewals would be on notice to comply. Commissioner Title asked again about data on consumer complaints. Mr. Collins responded that developing the best way to organize and quantify the data would take time to implement.

Chairman Hoffman turned to the license renewal for Cultivate Holdings, LLC (#MCR139823), Cultivation Renewal. Commissioner Flanagan requested as a condition further information about implementation of the licensee's Partnership Plan. Commissioner Title requested as a condition clarification about the licensee's Positive Impact Plan and further information about the licensee's Diversity Plan. Chairman Hoffman asked for a motion to approve the renewal of Cultivate Holdings, LLC cultivation license (#MCR139823), subject to the conditions proposed by Commissioners Flanagan and Title. The motion was made by Commissioner Doyle and seconded by Commissioner McBride. The Commission unanimously approved the motion.

Chairman Hoffman turned to the license renewal for Cultivate Holdings, LLC (#MRR205524), Retail Renewal. Commissioner Flanagan said that had concerns about the licensee's detrimental effects on the public's health, safety and welfare. Paul Payer, Enforcement Counsel, said that there is a pending investigation regarding the licensee. Commissioner Doyle added that the Commission could still go forward with the renewal while waiting for full information from the investigation. Commissioner Flanagan reiterated her concerns and said that the renewal process could be used as a tool for oversight. Chairman Hoffman asked for a motion to approve the renewal of Cultivate Holdings, LLC retail license (#MCR205524), subject to the conditions proposed by Commissioners Flanagan, McBride and Title. The motion was made by Commissioner Doyle and seconded by Commissioner McBride. The motion was approved by the Commission by a vote of four in favor (Doyle, Hoffman, McBride, Title) and one opposed (Flanagan).

Chairman Hoffman turned to the renewals for Alternative Therapies Group, Inc. (#MCR139822, # MPR243478, and # MRR205522; Cultivation, Product Manufacturing and Retail, respectively). Commissioner Title proposed conditions regarding further information about the licensee's diversity plan. Chairman Hoffman asked for a motion to approve the renewal of Alternative Therapies Group, Inc.'s cultivation license (#MCR139822) subject to the condition proposed by Commissioner Title. The motion was made by Commissioner Flanagan and seconded by Commissioner Doyle. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of Alternative Therapies Group, Inc.'s product manufacturing license (#MPR243478) subject to the condition proposed by Commissioner Title. The motion was made by Commissioner Doyle and seconded by Commissioner Flanagan. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of Alternative Therapies Group, Inc.'s retail license (#MRR205522), subject to the conditions proposed by Commissioners McBride and Title. The motion was made by Commissioner McBride and seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Chairman Hoffman turned to the renewal applications for SIRA Natural, Inc. Commissioner Title proposed a condition requesting a report on the progress of the licensee's Diversity Program within three months of renewal. Commissioner Flanagan expressed her appreciation that the licensee updated its Positive Impact Plan in accordance with revised guidance. Chairman Hoffman asked for a motion to approve the renewal of SIRA Natural's cultivation license (#MCR139821), subject to the condition proposed by Commissioner Title. The motion was made by Commissioner Flanagan and seconded by Commissioner McBride. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of SIRA Natural's third-party transporter license (#MXR126654), subject to the condition proposed by Commissioner Title. The motion was made by Commissioner Flanagan and seconded by Commissioner Doyle. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of SIRA Natural's product manufacturing license (#MPR243480), subject to the condition proposed by Commissioner Title. The motion was made by Commissioner Flanagan and seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Chairman Hoffman turned to the renewal applications for New England Treatment Access, LLC (NETA). Commissioner Title proposed conditions requesting a report on the progress of both the licensee's Positive Impact Plan and Diversity Plan within three months of renewal. Chairman Hoffman asked for a motion to approve the renewal of NETA's cultivation license (#MCR139825), subject to the conditions proposed by Commissioner Title. The motion was made by Commissioner McBride and seconded by Commissioner Doyle. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of NETA's retail license (#MRR205525), subject to the conditions proposed by Commissioner Title and Commissioner McBride. The motion was made by Commissioner Doyle and seconded by Commissioner McBride. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of NETA's retail license (#MRR205526), subject to the conditions proposed by Commissioner Title and Commissioner McBride. The motion was made by Commissioner Doyle and seconded by Commissioner Doyle. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the renewal of NETA's product manufacturing license (#MPR243479), subject to the conditions proposed by Commissioner Title. The motion was made by Commissioner Doyle and seconded by Commissioner McBride. The Commission unanimously approved the motion.

Chairman Hoffman turned to the renewal application for PharmaCannis, Inc. (#MPR243479), Product Manufacturing. Commissioner Flanagan requested further information on the licensee's donation to the Wareham Oyster Festival and whether there was marketing to minors at that event. Commissioner Title expressed concern about the licensee's apparent lack of understanding of the Positive Impact plan guidance, Commissioner Flanagan also questioned whether payment for police details, as listed by the licensee, was evidence of a positive impact on a distressed community. Commissioner McBride agreed that this would not satisfy the Commission's positive impact plan requirements. Chairman Hoffman recommended deferring a vote on the license renewal until the Commission's next meeting on August 8<sup>th</sup>, 2019. Commissioner Flanagan questioned whether further information from the licensee would be effective. General Counsel Christine Baily pointed out that it would be allowable to defer consideration until the next meeting, and that the enforcement and licensing staff had exercised its discretion in presenting material upon which the committee could make a decision. Commissioner Title requested a short break to confer with enforcement and licensing. After the recess, Chairman Hoffman asked Mr. Collins to comment on notification or enforcement actions that could be taken against the licensee. Mr. Collins said that compliance is an ongoing matter and the enforcement staff had the right to act at any time. Commissioner Title agreed with deferring action until the next meeting.

Chairman Hoffman turned to the eight renewals for RMDs on the agenda. Mr. Collins described the renewal process for medical-use facilities. Commissioner Title proposed a condition for all renewals that licensees provide information on compliance with the requirement to provide reduced-price medical marijuana to a patient with verified financial hardship. Chairman Hoffman asked for a motion to approve the renewal of the following licenses, subject to the conditions proposed by Commissioner Title:

- Bewell Organic Medicine, Inc. (#RMD1245), Vertically Integrated Medical Marijuana Treatment Center

- INSA, Inc. (#RMD845), Vertically Integrated Medical Marijuana Treatment Center
- Ipswich Pharmaceutical Associates, Inc., Vertically Integrated Medical Marijuana Treatment Center
- Mayflower Medicinals, Inc. (#RMD425), Vertically Integrated Medical Marijuana Treatment Center
- Mayflower Medicinals, Inc., Vertically Integrated Medical Marijuana Treatment Center
- Wellness Connection of Ma, Inc., Vertically Integrated Medical Marijuana Treatment Center
- Sanctuary Medicinals, Inc. (#RMD1127), Vertically Integrated Medical Marijuana Treatment Center
- Cannatech Medicinals, Inc. (#RMD1105), Vertically Integrated Medical Marijuana Treatment Center

The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the eight renewals.

Chairman Hoffman turned to the requests for an entity's change of location. Mr. Collins explained the process for applying for and approving a change of location. Chairman Hoffman asked for a motion to approve the change of location request for Heal, Inc.'s MTC Provisional License, Cultivation and Processing. The motion was made by Commissioner Doyle, seconded by Commissioner McBride. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the change of location request for Ipswich Pharmaceutical Associates, Inc.'s MTC Provisional License, Cultivation and Processing. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the change of location request for Natures Remedy of Massachusetts, Inc.'s MTC Provisional License, Cultivation and Processing. The motion was made by Commissioner Doyle, seconded by Commissioner Flanagan. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the change of location request for Natures Remedy of Massachusetts, Inc.'s (#RMD1285) MTC Provisional License, Cultivation and Processing. The motion was made by Commissioner Flanagan, seconded by Commissioner McBride. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the change of location request for Natures Remedy of Massachusetts, Inc.'s MTC Provisional License, Dispensing. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Chairman Hoffman turned to approval of final licenses. Director of Licensing Kyle Potvin discussed the application for Alternative Therapies Group (#MR281344), Retail, which staff has recommended for approval of a final license subject to the conditions set forth in the executive summary. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license for #MR281344 subject to conditions in the executive summary. The motion was made by Commissioner Doyle, seconded by Commissioner McBride. The motion was approved

with four votes in favor (Doyle, Flanagan, Hoffman, McBride) with Commissioner Title abstaining.

Mr. Potvin discussed the application for three colocated licenses for Healthy Pharms, Inc.: #MC281631, Cultivation – Tier 4/Indoor; #MP281450, Product Manufacturing and #MR281754, Retail, which staff has recommended for approval of final licenses subject to the conditions set forth in the executive summary. Commissioner McBride asked if the applicant had complied with the conditions under which the provisional license was granted. Mr. Potvin replied that the applicant had reduced the number of marijuana products it intended to sell and was in compliance. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license #MC281631, Cultivation, subject to conditions in the executive summary. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The motion was approved with four votes in favor (Doyle, Flanagan, Hoffman, McBride) with Commissioner Title abstaining. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license #MP281450, Product Manufacturing, subject to conditions in the executive summary. The motion was made by Commissioner Doyle, seconded by Commissioner Flanagan. The motion was approved with four votes in favor (Doyle, Flanagan, Hoffman, McBride) with Commissioner Title abstaining. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license #MR281754, Retail, subject to conditions in the executive summary. The motion was made by Commissioner McBride, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Mr. Potvin discussed the application for Theory Wellness, Inc. (#MC281928), Cultivation – Tier 6/Outdoor, which staff has recommended for approval of final license subject to the conditions set forth in the executive summary. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license #MC281928, subject to conditions in the executive summary. The motion was made by Commissioner McBride, seconded by Commissioner Flanagan. The Commission unanimously approved the motion.

Mr. Potvin discussed the application for Sanctuary Medicinals, Inc., (#RMD1128) Vertically Integrated Medical Marijuana Treatment Center, which staff has recommended for approval of final license subject to the conditions set forth in the executive summary. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a final license #MC281928, subject to conditions in the executive summary. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

The Commission turned to granting of provisional licenses. Mr. Potvin discussed the application for Nature's Medicines, Inc. F/K/A Xiphias Wellness (#MRN282482), Retail, which staff has recommended for approval of a provisional license subject to the conditions set forth in the executive summary. Commissioner Flanagan expressed concerns about aspects of the applicant's Positive Impact Plan. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a provisional license #MRN282482 subject to conditions requested by Commissioner Flanagan. The motion was made by Commissioner Doyle, seconded by Commissioner Title. The Commission unanimously approved the motion.

Mr. Potvin discussed the application for Pure Oasis, LLC (#MRN281352), Retail, which staff has recommended for approval of a provisional license subject to the conditions set forth in the executive summary. Commissioner Flanagan expressed concern that the applicant's proposed community outreach program would not be sufficiently limited to persons over age 21. Commissioner Title proposed a condition that the applicant add measurable goals to the diversity plan. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a provisional license #MRN281352, subject to conditions requested by Commissioner Flanagan and Commissioner Title. The motion was made by Commissioner Doyle, seconded by Commissioner Title. The Commission unanimously approved the motion. Chairman Hoffman noted that this licensee is the first economic empowerment license and the first provisional license granted in the city of Boston.

Mr. Potvin discussed the application for Silver Therapeutics, Inc. (#MPN281331), Product Manufacturing, which staff has recommended for approval of a provisional license subject to the conditions set forth in the executive summary. Commissioner McBride proposed a condition that the applicant provide further detail on planned production of food, oils and beverages. Commissioner Title proposed a condition that the applicant add measurable goals to the diversity plan. Chairman Hoffman asked for a motion to approve the staff recommendation to issue a provisional license #MPN281331, subject to conditions requested by Commissioner McBride and Commissioner Title. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Mr. Potvin discussed the applications for Haven Center, Inc.: (#MCN282072), Cultivation – Tier 2/Indoor and (#MPN281639), Product Manufacturing, which staff has recommended for approval of a provisional license subject to the conditions set forth in the executive summary. Commissioner McBride proposed a condition requesting more detail about the products to be manufactured at the facility. Chairman Hoffman asked for a motion to approve the staff recommendation to issue provisional license #MCN282072. The motion was made by Commissioner Doyle, seconded by Commissioner Flanagan. The Commission unanimously approved the motion. Chairman Hoffman asked for a motion to approve the staff recommendation to issue provisional license #MPN281639, subject to the condition requested by Commissioner McBride. The motion was made by Commissioner Flanagan, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

Mr. Potvin discussed the application for Krypies, LLC (#MRN281594), Retail, which staff has recommended for approval of a provisional license subject to the conditions set forth in the executive summary. Commissioner Flanagan requested clarification on how the applicant's advertising plan would avoid targeting persons under age 21. Commissioner Title proposed a condition that the applicant add measurable goals to the diversity plan and a condition that the word "Krypies" be investigated to determine if it is a colloquial term for cannabis. Commissioner Doyle requested that staff's first condition be amended to make clear that final license review would include an examination of the applicant's operating policies and procedures. Chairman Hoffman asked for a motion to approve the staff recommendation to issue provisional license #MRN281594, subject to the conditions requested by Commissioners Flanagan, Title and Doyle. The motion was made by Commissioner Doyle, seconded by Commissioner Title. The Commission unanimously approved the motion.

The Commission turned to a reconsideration of a previously denied license. General Counsel Christine Baily discussed the process of reconsideration. Ms. Baily outlined the limited instances in which the Commission might allow reconsideration of a licensee's application. Mr. Collins discussed the application for reconsideration of Mass Yield Cultivation, LLC., (#MCN281392), Cultivation – Tier 2 / Indoor, whose initial application for licensure was denied on April 25, 2019. Mr. Collins noted that the application was denied based on an insufficient Positive Impact Plan. Chairman Hoffman asked for a motion regarding the petition for reconsideration of Mass Yield Cultivation, LLC #MCN281392. Ms. Baily requested that the motion include a delegation of authority to Commission staff to evaluate possible future petitions for reconsideration as well. Mr. Collins said that the delegation of authority was a separate issue from the specific petition under discussion. Commissioner Doyle added that the Commission should be promptly informed of any petition for reconsideration received by staff. Commissioner Doyle then made a motion to delegate to staff the authority to screen petitions for reconsideration and to notify the Commission of their determinations. The motion was seconded by Commissioner Flanagan. The Commission unanimously approved the motion. Chairman Hoffman next asked for a motion to consider the petition for reconsideration of Mass Yield Cultivation, LLC #MCN281392. The motion was made by Commissioner Doyle, seconded by Commissioner McBride. The Commission unanimously approved the motion.

Commissioner Flanagan began the discussion by expressing her concern that applicant's Positive Impact Plan contains material regarding the beneficial and medicinal effects of cannabis that violates the Commission's regulation against marketing that asserts products are safe or have therapeutic effects, and that this shows the applicant's misinterpretation of the purpose of the Positive Impact plan. Commissioner Title agreed. Chairman Hoffman acknowledged that the applicant made a good-faith effort to improve the Positive Impact Plan and the other aspects of the plan were a substantial improvement. Commissioner McBride noted that the petition for reconsideration was allowed because of changes in the Commission's own regulations. Commissioner Flanagan said that the applicant should reconsider distributing flyers on college campuses to avoid marketing to persons under 21. Chairman Hoffman asked for a motion to approve the staff recommendation for reconsideration and granting of provisional license #MCN281392 subject to the conditions proposed by Commissioner Flanagan and Commissioner Title. Commissioner McBride made the motion, and Commissioner Title clarified that the conditions involve resubmitting the Positive Impact Plan to make it compliant with existing marketing regulations. The motion was seconded by Commissioner Doyle. The motion was approved by the Commission with a vote of four in favor (Doyle, Hoffman, McBride and Title) to one against (Flanagan).

After a short recess, the Commission turned to the change of control application. Mr. Potvin discussed the application of Curaleaf Massachusetts, Inc., noting that this would affect five provisional adult use licenses and two medical treatment center licenses. Staff recommended approval of the change of control subject to the conditions set forth in the executive summary. Commissioner Title asked if the applicant had any explanation for why the transaction occurred without the required prior approval of the Commission. Director of Investigations Patrick Beyea responded that the applicants claimed it was not a change of control because the principals' stock ownership percentages did not change. Mr. Potvin said that the Commission's process for requesting change of control was being updated when the transaction took place. Chairman Hoffman asked for a timeline of the process changes. Enforcement Counsel Paul Payer outlined

the timeline for the adult use licenses, noting that the change of control transaction was completed on October 25, 2018. The Commission's change of control application form became available on or about January 19, 2019 and Curaleaf submitted its application on February 9, 2019.

Commissioner Title commented that the regulations required prior approval for a change of control and the lack of a form or process did not obviate that requirement. Commissioner Doyle agreed with Commissioner Title and asked if perhaps the applicant had requested a form and was denied. Chairman Hoffman asked if there had been any communications between the applicant and Commission staff prior to the February 2019 submission. Mr. Beyea said that he had contacted the applicant in November 2018 after learning of the October 2018 transaction and that the company told him they had not done anything wrong. Chief of Enforcement Yaw Gyebi added that to his knowledge there was no formal request from the company for a form. Mr. Collins commented that there are often ongoing conversations between applicants and Commission staff, and also pointed out that enforcement issued a deficiency notice to the company on June 21<sup>st</sup> regarding this matter. Chairman Hoffman and Ms. Baily discussed the status of the license if the Commission did not approve the change of control application. Mr. Potvin said that Curaleaf Massachusetts would still hold the license. Chairman Hoffman laid out the voting options for the Commission and confirmed with Ms. Baily that even if the applicant were approved the Commission had discretion to impose enforcement actions. Commissioner McBride said that she had multiple questions about the transaction to discuss with counsel and staff. Chairman Hoffman proposed deferring a vote on the issue until the August 8<sup>th</sup> meeting to allow for Commissioners to gather information, or whether the Commission ought not to even consider the application for change of control given the applicant's violation. After a brief recess, Commissioner McBride made a motion to defer a vote until the next meeting in order to allow Commission staff to discuss the situation and options with Commissioners in the interim. The motion was seconded by Commissioner Doyle. The Commission unanimously approved the motion. Mr. Collins stated that the applicant has been cooperative in its ongoing interactions with Commission staff.

The Commission next turned to a discussion of new guidance for applicants' Positive Impact Plans. Commissioner Title explained that the change would allow license renewal applicants seeking to contribute to the Commission's proposed Social Equity Technical Assistance Fund as part of their Plan to instead make contribution to other funds that would have the same goals. Commissioner Flanagan asked about oversight of these contributions. Commissioner Title replied that oversight is not specified as it could be one of multiple entities. Commissioner Doyle suggested that the Commission make changes during the fall to its regulations regarding the social equity leadership award. Commissioner Title made motion to approve the proposed change to the Positive Impact Plan guidance, seconded by Commissioner Doyle. The Commission unanimously approved the motion.

The Commission turned to discussion of the public awareness campaign. Director of Communications Cedric Sinclair presented information about the reach of the current campaign. Mr. Sinclair described the upcoming campaign about the dangers of home manufacturing of cannabis and the redesigned MoreAboutMJ.Org website. Commissioner Flanagan expressed her view of the need to strike a balance between publicizing the legalized industry and providing information, especially to youth, about the health issues involved.

Chairman Hoffman discussed the Commission's upcoming public meetings, then asked for a motion to adjourn. The motion was made by Commissioner Doyle, seconded by Commissioner Flanagan, and approved unanimously. The meeting was adjourned at 5:00 PM.