The mission of the Cannabis Control Commission is to honor the will of the voters of Massachusetts by safely, fairly and effectively implementing and administering the laws enabling access to medical and adult use marijuana in the Commonwealth.

The Commission will foster the creation of and safely regulate a new industry that will create entrepreneurial and employment opportunities and incremental tax revenues in and to communities across the state. We will encourage and enable full participation in the marijuana industry by people from communities that have previously been disproportionately harmed by marijuana prohibition and enforcement and positively impact those communities.

Our operating principles:
- Conduct all of our processes openly and transparently
- Engage in regular two-way communication with all concerned constituencies and citizens
- Strive to build a world-class state agency
  - Commitment to the highest level of constituent services
  - Define and publicly measure our performance versus metrics regarding timely execution, accessibility, impact on disproportionately affected communities, impact on public health and safety and incremental tax revenue generation
  - Become self-funding and generate a revenue surplus
  - Create a great place to work
- Enhance public health and safety by
  - Developing and enforcing effective regulations
  - Conducting and contributing to research on marijuana related topics
  - Using surplus funds to help address issues in these areas