



CANNABIS CONTROL COMMISSION

Public Commission Meeting

Tuesday, November 28, 2017

10:30 a.m.

One Ashburton Place
21st Floor, Rooms 1 and 2
Boston, MA

DRAFT--FOR DISCUSSION PURPOSES ONLY

This presentation has not been reviewed or approved by the Cannabis Control Commission.



Cannabis Control Commission

11.21.17 Public Meeting

Agenda

- Call to Order
- Chairman's Comments & Updates
- Review of Minutes From Previous Meeting
- Modified Process and Time Line for Discussion and Approval of Draft Regulations
- Key Performance Indicators – Iteration #2
- Specifications for Required Technology Development
- New Business reserved for business Chairman did not anticipate at time of posting
- Public Questions and Comments
- Next Meeting date (if known).

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Cannabis Control Commission Regulation Development Time Line

- **November 30** – Written recommendations on regulations received from the four sub – committees of the Cannabis Advisory Board (CAB)
- **December 5** – Presentation of CAB sub –committee recommendations to Cannabis Control Commission (public meeting)
- **December 11- 15** – Policy discussions, debates and votes (public meetings)
- **Week of December 18**
 - Stakeholder discussions
- **December 21 and 22** - Commission vote and approval of draft regulations (public meetings)
- **December 29** – Draft regulation filing date
- **Week of February 5** – Public hearings on draft regulations
- **March 9** – Regulation filing date
- **March 23** – Regulation publication date

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Cannabis Control Commission Key Performance Indicators (KPI's)

Categories of Metrics

- Accessibility
- Revenue Generated
- Use of Revenue
- Industry Participation
- Equity
- Public Safety
- Public Health
- Environmental Efficiency
- **Employee Satisfaction**
- [Medical Marijuana KPI's to be added later]

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Key Performance Indicators (KPI's)

Possible Metrics by Category

- **Accessibility**
 - Number of retail establishments
 - Number and percentage of municipalities and counties with retail establishments
 - Number and percentage of municipalities and counties with any marijuana facility
 - Supply/volume measure(?)
- **Revenue Generated**
 - Industry revenue
 - Tax collected by type (state sales tax, excise tax, local tax)
 - Revenue from licenses
 - Self – funding date
- **Use of Revenue**
 - Agency Overhead (as a percentage of Revenue)
 - \$/Mandate
 - Research Funding
 - Research Agenda
- **Industry Participation**
 - Employment percentage: women, minorities, veterans
 - Equity participation percentages: women, minorities, veterans
 - # of coops
 - Percentage of production from small cultivators

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Key Performance Indicators (KPI's)

Possible Metrics by Category

- **Equity**
 - Number of jobs created in disproportionately impacted communities
 - Number of businesses with significant equity ownership by residents of disproportionately impacted communities
 - Local tax revenue generated in disproportionately impacted communities
 - Relative (to other communities) arrest and incarceration rates for marijuana related offenses
- **Public Safety [See attached]**
 - Incidences of impaired driving
 - Progress on defining/measuring impairment
 - Number of marijuana related arrests
- **Public Health**
 - Hospitalization for mis – and over – use
 - Incidence of opioid addiction
- **Environmental Efficiency**
- **Employee Satisfaction**
 - Employee Retention Rate
- [Medical Marijuana KPI's to be added later]

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Key Performance Indicators (KPI's)

Metric	Information Sought
Usage trends	<ul style="list-style-type: none"> • Is policy encouraging or discouraging the use of cannabis? • Are there trends in problematic use? • Are there trends in who is using cannabis? • What impact is policy having on illicit market?
Method of consumption	<ul style="list-style-type: none"> • What proportions and amounts are consumers using? • How does impact vary by method? • How do methods interplay with social consumption process? • Who buys what method of consumption (useful for targeting education of industry, consumers, law enforcement, public health)?
Police-reported incidents and charges	<ul style="list-style-type: none"> • Number of incidents • Types of incidents • Location of incidents • Circumstances of incidents • Number of charges brought or dismissed • Demographics of individuals arrested, charged
Outcomes of police-related charges	<ul style="list-style-type: none"> • What are outcomes? • How did outcomes differ among different communities?
Illegal production and cultivation	<ul style="list-style-type: none"> • Number of illegal grow operations
Police/EMT calls for service	<ul style="list-style-type: none"> • Was there an increase or decrease in police assistance calls? • Is there a difference in municipalities with licensees vs. those without? • Number of people transported to ER?
Potency	<ul style="list-style-type: none"> • Emergency calls? • Existence of bootleg cannabis?
Crime around dispensaries	<ul style="list-style-type: none"> • Increase or decrease? • Types?
Fires and/or explosions in grow and processing operations	<ul style="list-style-type: none"> • Circumstances • Methods/materials used?
Diversion of product	<ul style="list-style-type: none"> • Where? • To whom? • From whom?
Traffic accidents/driving under the influence	<ul style="list-style-type: none"> •
Law enforcement training	<ul style="list-style-type: none"> • Are jurisdictions training L.E.? • How? • Cost?

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Next Meeting Date

10:30 AM

December 5, 2017

Minihan Meeting Room

6th Floor

Hurley Building

19 Staniford Street

Boston, MA

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