



# CANNABIS CONTROL COMMISSION

## **OPEN MEETING**

**Tuesday, November 21, 2017**

10:30 a.m.

One Ashburton Place  
21<sup>st</sup> Floor, Rooms 1 and 2  
Boston, MA

DRAFT--FOR DISCUSSION PURPOSES ONLY

This presentation has not been reviewed or approved by the Cannabis Control Commission.



# Cannabis Control Commission

## 11.21.17 Public Meeting

### Agenda

- **Call to Order**
- Chairman's Comments & Updates
- Review of Minutes From Previous Meetings
- Process and Time Line for Director of Communications and General Counsel Searches
- Job Descriptions for Future Hires
- Process and Time Line for Discussion and Approval of Draft Regulations
- Key Performance Indicators (Metrics)
- Specifications for Required Technology Development
- New Business reserved for business Chairman did not anticipate at time of posting
- Next Meeting date (if known)

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# Cannabis Control Commission

## 11.21.17 Public Meeting

### Agenda

- Call to Order
- **Chairman's Comments & Updates**
  - Summary of Public Listening Period
  - Commission survey to be Conducted
- Review of Minutes From Previous Meetings
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## Summary of Public Listening Period

- Duration: October 2 – November 13, 2017
- 8 Statewide Public Sessions
  - Downtown Boston (2)
  - Roxbury
  - Martha’s Vineyard
  - Barnstable
  - Pittsfield
  - Worcester
  - Holyoke
- Approximately 150 Speakers at Public Sessions
- Written Comments
  - 280 Email Comments Sent to the Commission’s Email Box
  - 40 Hardcopy Comments Mailed or Hand Delivered to the Commission

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## Summary of Public Listening Period

### Overview of Concerns Raised and Recommendations

(**NOT** in order of frequency or importance)

- **Public Health**
  - Preventing access by minors and advertising targeted at minors
  - Invest in public health research and education
- **Industry Composition and Structure**
  - Ensure role for craft cultivators/coops
  - Ensure diversity in industry participation (women, minority, veterans, LGBT)
  - Prevent industry dominance by existing [medical] participants, big business, out-of-state entities
- **Equity for disproportionately impacted communities**
  - Ensure full industry participation
  - Previous marijuana arrests should not prevent industry participation
  - Expungement of marijuana related criminal records
- **Regulations**
  - Allow home delivery
  - Allow social consumption
  - Ensure that regulations do not create barriers to entry, reduced accessibility
- **Public Safety**
  - Impaired driving
  - Fire hazards
- **Roll – out**
  - Doing it right is more important than meeting arbitrary deadlines
- **Role of municipalities**
  - Do not use zoning authority to prevent facilities from locating
  - Concerns about bans, moratoriums
- **Medical Marijuana**
  - Accessibility, roll out of revised regulations, adequate supply, tainted product

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# Cannabis Control Commission Regulation Development Time Line

- **November 30** – Written recommendations on regulations received from the four sub – committees of the Cannabis Advisory Board (CAB)
- **Week of December 4** – Presentation of CAB sub –committee recommendations to Cannabis Control Commission (public meeting)
- **Week of December 11** – Policy discussions, debates and votes (public meetings)
- **Week of December 18**
  - Stakeholder discussions
  - Commission vote and approval of draft regulations (public meeting)
- **December 29** – Draft regulation filing date
- **Week of February 5** – Public hearings on draft regulations
- **March 9** – Regulation filing date
- **March 23** – Regulation publication date

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## Key Performance Indicators (KPI's)

### Categories of Metrics

- Accessibility
- Revenue Generated
- Use of Revenue
- Industry Participation
- Equity
- Public Safety
- Public Health
- Environmental Efficiency
- [Medical Marijuana KPI's to be added later]

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## Key Performance Indicators (KPI's)

### Possible Metrics by Category

- **Accessibility**
  - Number of retail establishments
  - Number and percentage of municipalities and counties with retail establishments
  - Number and percentage of municipalities and counties with any marijuana facility
  - Supply/volume measure(?)
- **Revenue Generated**
  - Industry revenue
  - Tax collected by type (state sales tax, excise tax, local tax)
  - Revenue from licenses
  - Self – funding date
- **Use of Revenue**
  - Agency Overhead (as a percentage of Revenue)
  - \$/Mandate
  - Research Funding
  - Research Agenda
- **Industry Participation**
  - Employment percentage: women, minorities, veterans
  - Equity participation percentages: women, minorities, veterans
  - # of coops
  - Percentage of production from small cultivators

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## Key Performance Indicators (KPI's)

### Possible Metrics by Category

- **Equity**
  - Number of jobs created in disproportionately impacted communities
  - Number of businesses with significant equity ownership by residents of disproportionately impacted communities
  - Local tax revenue generated in disproportionately impacted communities
  - Relative (to other communities) arrest and incarceration rates for marijuana related offenses
- **Public Safety [See attached]**
  - Incidences of impaired driving
  - Progress on defining/measuring impairment
  - Number of marijuana related arrests
- **Public Health**
  - Hospitalization for mis – and over – use
  - Incidence of opioid addiction
- **Environmental Efficiency**
- **[Medical Marijuana KPI's to be added later]**

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## Key Performance Indicators (KPI's)

Metric	Information Sought
Usage trends	<ul style="list-style-type: none"> <li>• Is policy encouraging or discouraging the use of cannabis?</li> <li>• Are there trends in problematic use?</li> <li>• Are there trends in who is using cannabis?</li> <li>• What impact is policy having on illicit market?</li> </ul>
Method of consumption	<ul style="list-style-type: none"> <li>• What proportions and amounts are consumers using?</li> <li>• How does impact vary by method?</li> <li>• How do methods interplay with social consumption process?</li> <li>• Who buys what method of consumption (useful for targeting education of industry, consumers, law enforcement, public health)?</li> </ul>
Police-reported incidents and charges	<ul style="list-style-type: none"> <li>• Number of incidents</li> <li>• Types of incidents</li> <li>• Location of incidents</li> <li>• Circumstances of incidents</li> <li>• Number of charges brought or dismissed</li> <li>• Demographics of individuals arrested, charged</li> </ul>
Outcomes of police-related charges	<ul style="list-style-type: none"> <li>• What are outcomes?</li> <li>• How did outcomes differ among different communities?</li> </ul>
Illegal production and cultivation	<ul style="list-style-type: none"> <li>• Number of illegal grow operations</li> </ul>
Police/EMT calls for service	<ul style="list-style-type: none"> <li>• Was there an increase or decrease in police assistance calls?</li> <li>• Is there a difference in municipalities with licensees vs. those without?</li> <li>• Number of people transported to ER?</li> </ul>
Potency	<ul style="list-style-type: none"> <li>• Emergency calls?</li> <li>• Existence of bootleg cannabis?</li> </ul>
Crime around dispensaries	<ul style="list-style-type: none"> <li>• Increase or decrease?</li> <li>• Types?</li> </ul>
Fires and/or explosions in grow and processing operations	<ul style="list-style-type: none"> <li>• Circumstances</li> <li>• Methods/materials used?</li> </ul>
Diversion of product	<ul style="list-style-type: none"> <li>• Where?</li> <li>• To whom?</li> <li>• From whom?</li> </ul>
Traffic accidents/driving under the influence	<ul style="list-style-type: none"> <li>•</li> </ul>
Law enforcement training	<ul style="list-style-type: none"> <li>• Are jurisdictions training L.E.?</li> <li>• How?</li> <li>• Cost?</li> </ul>

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### Next Meeting Date

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