



# **Massachusetts Cannabis Control Commission**

# **Public Record Request**

#### ABOUT THE MARIJUANA ESTABLISHMENT

Business Legal Name: SIRA NATURALS, INC. Federal Tax Identification Number EIN/TIN:

Phone Number: 617-833-2077 Email Address: MDUNDAS@SIRANATURALS.ORG

Business Address 1: 300 TRADE CENTER DRIVE Business Address 2: SUITE 7700

Business City: WOBURN Business State: MA Business Zip Code: 01801

Mailing Address 1: 300 TRADE CENTER DRIVE Mailing Address 2: SUITE 7700

Mailing City: WOBURN Mailing State: MA Mailing Zip Code: 01801

#### CERTIFIED DISADVANTAGED BUSINESS ENTERPRISES (DBES)

Certified Disadvantaged Business Enterprises (DBEs): Not a

DBE

#### PRIORITY APPLICANT

Priority Applicant: yes

Priority Applicant Type: RMD Priority

**Economic Empowerment Applicant Certification Number:** 

RMD Priority Certification Number: RP201855

### **RMD INFORMATION**

Name of RMD: SIRA NATURALS, INC.

Department of Public Health RMD Registration Number: 010

Operational and Registration Status: Obtained Final Certificate of Registration and is open for business in Massachusetts

To your knowledge, is the existing RMD certificate of registration in good standing?: yes

If no, describe the circumstances below:

# PERSONS WITH DIRECT OR INDIRECT AUTHORITY

Person with Direct or Indirect Authority 1

Percentage Of Ownership: Percentage Of Control: 16

Role: Director Other Role: CHIEF EXECUTIVE OFFICER

First Name: MICHAEL Middle Name: Last Name: DUNDAS Suffix:

Gender: Male User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

Person with Direct or Indirect Authority 2

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Percentage Of Ownership: Percentage Of Control: 16

Role: Director Other Role:

First Name: LOUIS Middle Name: Last Name: KARGER Suffix:

Gender: Male User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

Person with Direct or Indirect Authority 3

Percentage Of Ownership: Percentage Of Control: 16

Role: Director Other Role:

First Name: DAVID Middle Name: Last Name: ROSENBERG Suffix:

Gender: Male User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

Person with Direct or Indirect Authority 4

Percentage Of Ownership: Percentage Of Control: 16

Role: Director Other Role:

First Name: ROBERT Middle Name: Last Name: EDELSTEIN Suffix:

Gender: Male User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

Person with Direct or Indirect Authority 5

Percentage Of Ownership: Percentage Of Control: 16

Role: Director Other Role:

First Name: ERIC Middle Name: Last Name: WARDROP Suffix:

Gender: Male User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

Person with Direct or Indirect Authority 6

Percentage Of Ownership: Percentage Of Control:

Role: Manager Other Role:

First Name: MICHELLE Middle Name: Last Name: FOLEY Suffix:

Gender: Female User Defined Gender:

What is this person's race or ethnicity?: Decline to Answer

Specify Race or Ethnicity:

**ENTITIES WITH DIRECT OR INDIRECT AUTHORITY** 

No records found

**CLOSE ASSOCIATES AND MEMBERS** 

No records found

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## **CAPITAL RESOURCES - INDIVIDUALS**

No records found

CAPITAL RESOURCES - ENTITIES

**Entity Contributing Capital 1** 

Entity Legal Name: SIRA NATURALS, INC. Entity DBA:

Email: MDUNDAS@SIRANATURALS.ORG Phone:

617-833-2077

Address 1: 300 TRADE CENTER DRIVE Address 2: SUITE 7700

City: WOBURN State: MA Zip Code: 01801

Types of Capital: Monetary/Equity, Land, Other Type of Total Value of Capital Provided: Percentage of Initial Capital:

Buildings Capital: \$2000000 100

Capital Attestation: Yes

**BUSINESS INTERESTS IN OTHER STATES OR COUNTRIES** 

Business Interest in Other State 1

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141501721 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: Tahoe-Reno Botanicals, LLC Entity DBA: KYND Cannabis Company

**Entity Description: Cannabis cultivation** 

Entity Phone: Entity Email: Entity Website:

775-786-0100 info@washoewellness.com

Entity Address 1: 1645 Crane Way Entity Address 2:

Entity City: Sparks Entity State: NV Entity Zip Code: 89431 Entity Country: United States

Entity Mailing Address 1: 1645 Crane Way Entity Mailing Address 2:

Entity Mailing City: Sparks Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89431

Business Interest in Other State 2

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141501745 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

D:

Entity Legal Name: Tahoe-Reno Extractions, LLC Entity DBA: KYND Cannabis Company

Entity Description: Cannabis manufacturing and production

Entity Phone: Entity Email: Entity Website:

775-786-0100 info@washoewellness.com

Entity Address 1: 1645 Crane Way Entity Address 2:

Entity City: Sparks Entity State: NV Entity Zip Code: 89431 Entity Country: United States

Entity Mailing Address 1: 1645 Crane Way Entity Mailing Address 2:

Entity Mailing City: Sparks Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89431

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Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20161012662 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: Kynd-Strainz, LLC Entity DBA: MYNT Cannabis Company

**Entity Description: Dispensary** 

Entity Phone: Entity Email: Entity Website:

775-686-6968 info@myntcannabis.com

Entity Address 1: 132 E. 2nd Street Entity Address 2:

Entity City: Reno Entity State: NV Entity Zip Code: 89501 Entity Country: United States

Entity Mailing Address 1: 132 E. 2nd Street Entity Mailing Address 2:

Entity Mailing City: Reno Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89501

Business Interest in Other State 4

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20161088240 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: Lemon Aide, LLC Entity DBA: MYNT Cannabis Company

**Entity Description: Dispensary** 

Entity Phone: Entity Email: Entity Website:

775-686-6968 info@myntcannabis.com

Entity Address 1: 340 Lemmon Drive Entity Address 2:

Entity City: Reno Entity State: NV Entity Zip Code: 89506 Entity Country: United States

Entity Mailing Address 1: 340 Lemmon Drive Entity Mailing Address 2:

Entity Mailing City: Reno Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89506

Business Interest in Other State 5

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141459289 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: LivFree Wellness LLC Entity DBA: The Dispensary

**Entity Description: Dispensary** 

Entity Phone: Entity Email: Entity Website:

702-476-0420 info@thedispensarynv.com

Entity Address 1: 100 W. Plumb Lane Entity Address 2:

Entity City: Reno Entity State: NV Entity Zip Code: 89509 Entity Country: United States

Entity Mailing Address 1: 100 W. Plumb Lane Entity Mailing Address 2:

Entity Mailing City: Reno Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89509

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Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141459289 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

D:

Entity Legal Name: LivFree Wellness LLC Entity DBA: The Dispensary

**Entity Description: Dispensary** 

Entity Phone: Entity Email: Entity Website:

702-476-0420 info@thedispensarynv.com

Entity Address 1: 50 Gibson Rd #170 Entity Address 2:

Entity City: Henderson Entity State: NV Entity Zip Code: 89014 Entity Country: United States

Entity Mailing Address 1: 50 Gibson Rd #170 Entity Mailing Address 2:

Entity Mailing City: Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

Henderson 89014

Business Interest in Other State 7

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141459289 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: LivFree Wellness LLC Entity DBA: The Dispensary

**Entity Description: Dispensary** 

Entity Phone: Entity Email: Entity Website:

702-476-0420 info@thedispensarynv.com

Entity Address 1: 5347 S Decatur Blvd #100 Entity Address 2:

Entity City: Las Vegas Entity State: NV Entity Zip Code: 89118 Entity Country: United States

Entity Mailing Address 1: 5347 S Decatur Blvd #100 Entity Mailing Address 2:

Entity Mailing City: Las Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

Vegas 89118

Business Interest in Other State 8

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141459289 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

ID:

Entity Legal Name: LivFree Wellness LLC Entity DBA: The Dispensary

Entity Description: Cannabis cultivation, production, and manufacturing

Entity Phone: Entity Email: Entity Website:

702-476-0420 info@thedispensarynv.com

Entity Address 1: 3900 Ponderosa Way Entity Address 2:

Entity City: Las Vegas Entity State: NV Entity Zip Code: 89118 Entity Country: United States

Entity Mailing Address 1: 3900 Ponderosa Way Entity Mailing Address 2:

Entity Mailing City: Las Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

Vegas 89118

Business Interest in Other State 9

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Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20141459289 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business

D:

Entity Legal Name: LivFree Wellness LLC Entity DBA: The Dispensary

Entity Description: Cannabis cultivation, production, and manufacturing

Entity Phone: Entity Email: Entity Website:

702-476-0420 info@thedispensarynv.com

Entity Address 1: 435 Eureka Avenue Entity Address 2:

Entity City: Reno Entity State: NV Entity Zip Code: 89512 Entity Country: United States

Entity Mailing Address 1: 435 Eureka Avenue Entity Mailing Address 2:

Entity Mailing City: Reno Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

89512

Business Interest in Other State 10

Business Interest of an Owner or the Marijuana Establishment: Business Interest of the Marijuana Establishment

Owner First Name: Owner Middle Name: Owner Last Name: Owner Suffix:

Entity State Business Identification Number: NV20171207815 Entity Federal Tax Identification Number (EIN/TIN) or Foreign Business ID:

Entity Legal Name: CannaPunch of Nevada LLC Entity DBA: N/A

Entity Description: Cannabis extraction, manufacturing, and distribution

Entity Phone: Entity Email: Entity Website:

702-749-6437 hrnv@cannapunch.com

Entity Address 1: 3790 Paradise Road Entity Address 2:

Entity City: Las Vegas Entity State: NV Entity Zip Code: 89169 Entity Country: United States

Entity Mailing Address 1: 3790 Paradise Road Entity Mailing Address 2:

Entity Mailing City: Las Entity Mailing State: NV Entity Mailing Zip Code: Entity Mailing Country: United States

Vegas 89169

DISCLOSURE OF INDIVIDUAL INTERESTS

No records found

MARIJUANA ESTABLISHMENT PROPERTY DETAILS

Establishment Address 1: 13 COMMERCIAL WAY

Establishment Address 2:

Establishment City: Milford Establishment Zip Code: 01757

Approximate square footage of the Establishment: 30000 How many abutters does this property have?: 4

Have all property abutters have been notified of the intent to open a Marijuana Establishment at this address?: Yes

Cultivation Tier: Tier 03: 10,001 to 20,000 sq. ft

Cultivation Environment:

Indoor

HOST COMMUNITY INFORMATION

**Host Community Documentation:** 

Document Category Document Name Type ID Upload

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				Date
Certification of Host Community Agreement	HCA Certification.pdf	pdf	5ad6361041df29361e475074	04/17/2018
Community Outreach Meeting  Documentation	Community Outreach Attestation.pdf	pdf	5ad63614fe11f335e6a96893	04/17/2018
Plan to Remain Compliant with Local Zoning	500.101.2.b.9.PLAN FOR ZONING COMPLIANCEpdf.pdf	pdf	5ad636166d28ab7e8e788689	04/17/2018

Total amount of financial benefits accruing to the municipality as a result of the host community agreement. If the total amount is zero, please enter zero and provide documentation explaining this number.: \$1

#### PLAN FOR POSITIVE IMPACT

Plan to Positively Impact Areas of Disproportionate Impact:

Document Category	Document Name	Type	ID	Upload Date
Plan for Positive Impact	POSITIVE IMPACT PLAN.pdf	pdf	5ad636676d28ab7e8e78868f	04/17/2018

#### ADDITIONAL INFORMATION NOTIFICATION

Notification: I Understand

# INDIVIDUAL BACKGROUND INFORMATION

Individual Background Information 1

Role: Other Role:

First Name: MICHAEL Middle Name: Last Name: DUNDAS Suffix:

RMD Association: RMD Manager

Background Question: no

Individual Background Information 2

Role: Other Role:

First Name: LOUIS Middle Name: Last Name: KARGER Suffix:

RMD Association: RMD Manager

Background Question: no

Individual Background Information 3

Role: Other Role:

First Name: ROBERT Middle Name: Last Name: EDELSTEIN Suffix:

RMD Association: RMD Manager

Background Question: no

Individual Background Information 4

Role: Other Role:

First Name: DAVID Middle Name: Last Name: ROSENBERG Suffix:

RMD Association: RMD Manager

Background Question: no

Individual Background Information 5

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Role: Other Role:

First Name: ERIC Middle Name: Last Name: WARDROP Suffix:

RMD Association: RMD Manager

Background Question: no

Individual Background Information 6

Role: Other Role:

First Name: MICHELLE Middle Name: Last Name: FOLEY Suffix:

RMD Association: RMD Manager

Background Question: no

# **ENTITY BACKGROUND CHECK INFORMATION**

**Entity Background Check Information 1** 

Role: Other (specify) Other Role: RMD

Entity Legal Name: SIRA NATURALS, INC. Entity DBA: Federal Tax Identification Number EIN/TIN:

Entity Description: MASSACHUSETTS C-CORPORATION

Phone: 617-833-2077 Email: MDUNDAS@SIRANATURALS.ORG

Primary Business Address 1: 300 TRADE CENTER DRIVE Primary Business Address 2: SUITE 7700

Primary Business City: WOBURN Primary Business State: MA Principal Business Zip Code:

01801

**Additional Information:** 

#### MASSACHUSETTS BUSINESS REGISTRATION

Required Business Documentation:

Document Category	Document Name	Туре	ID	Upload
				Date
Secretary of Commonwealth - Certificate of Good	Sira SOS Certificate of Good	pdf	5ad665e547a84a7e843c357c	04/17/2018
Standing	Standing.pdf			
Department of Revenue - Certificate of Good	Sira DOR Certificate of Good	pdf	5ad665e6ccedc435f6f6a3da	04/17/2018
standing	Standing.pdf			
Articles of Organization	SIRA ARTICLES OF CONVERSION.pdf	pdf	5ad665e86d28ab7e8e788725	04/17/2018
Bylaws	Sira Bylaws.pdf	pdf	5ad665ebd16c987e98c1b334	04/17/2018

Certificates of Good Standing:

Document Category	Document Name	Туре	ID	Upload
				Date
Secretary of Commonwealth - Certificate of Good	Secretary of the Commonwealth Cert	pdf	5ced1b9a622b7c1357f6f5eb	05/28/2019
Standing	05.20.2019.pdf			
Department of Unemployment Assistance -	DUA cert of comp 05.20.2019.pdf	pdf	5ced1b9c64ca8317f4fc93cf	05/28/2019
Certificate of Good standing				
Department of Revenue - Certificate of Good	MA DOR Cert of Good Standing	pdf	5ced1b9d50e7af1803c1d533	05/28/2019
standing	05.20.2019.pdf			

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Doing-Business-As Name:

**DBA Registration City:** 

#### **BUSINESS PLAN**

**Business Plan Documentation:** 

Document Category	Document Name	Type	ID	Upload Date
Business Plan	BUSINESS PLAN.pdf	pdf	5ad788cc7212167e7aeed72e	04/18/2018
Proposed Timeline	PROPOSED TIMELINE.pdf	pdf	5ad789301a56be7ea2dd038b	04/18/2018
Plan for Liability Insurance	PLAN FOR OBTAINING LIABILITY INSURANCE.pdf	pdf	5ad7894bc357ae0da9a3dde9	04/18/2018

# **OPERATING POLICIES AND PROCEDURES**

Policies and Procedures Documentation:

Document Category	Document Name	Туре	ID	Upload Date
Policies and Procedures for cultivating.	POLICIES AND PROCEDURES FOR	pdf	5ad789df39740e0d95e83299	04/18/2018
	CULTIVATING.pdf			
Restricting Access to age 21 and older	RESRTRICTING ACCES TO 21 AND OLDER.pdf	pdf	5ad78a600cc9397eb6ce7a6e	04/18/2018
Security plan	SECURITY PLAN.pdf	pdf	5ad78a766232520dbd5928d6	04/18/2018
Prevention of diversion	PREVENTION OF DIVERSION.pdf	pdf	5ad78a86e459990d85448cf0	04/18/2018
Storage of marijuana	STORAGE OF MARIJUANA.pdf	pdf	5ad78b1809fa3e0db3eebba2	04/18/2018
Transportation of marijuana	TRANSPORTATION OF MARIJUANA.pdf	pdf	5ad78b2e47a84a7e843c36b5	04/18/2018
Inventory procedures	INVENTORY PROCEDURES.pdf	pdf	5ad78b464e185c0d9f42a56e	04/18/2018
Quality control and testing	QUALITY CONTROL AND TESTING.pdf	pdf	5ad78b5c7cc84f3628fda769	04/18/2018
Personnel policies including	PERSONNEL POLICIES INCLUDING BACKGROUND	pdf	5ad78bbb2654f0360aecf018	04/18/2018
background checks	CHECKS.pdf			
Record Keeping procedures	RECORD KEEPING PROCEDURES.pdf	pdf	5ad78bda1a56be7ea2dd0397	04/18/2018
Maintaining of financial records	MAINTAINING OF FINANCIAL RECORDS.pdf	pdf	5ad78c2dfe11f335e6a96a64	04/18/2018
Diversity plan	DIVERSITY PLAN.pdf	pdf	5ad78cd44e185c0d9f42a572	04/18/2018
Qualifications and training	QUALIFICATIONS AND TRAINING.pdf	pdf	5ad78d774e185c0d9f42a576	04/18/2018

#### **ATTESTATIONS**

I certify that no additional entities or individuals meeting the requirement set forth in 935 CMR 500.101(1)(b)(1) or 935 CMR 500.101(2)(c)(1) have been omitted by the applicant from any marijuana establishment application(s) for licensure submitted to the Cannabis Control Commission.:

I understand that the regulations stated above require an applicant for licensure to list all executives, managers, persons or entities having direct or indirect authority over the management, policies, security operations or cultivation operations of the Marijuana Establishment; close associates and members of the applicant, if any; and a list of all persons or entities contributing 10% or more of the initial capital to operate the Marijuana Establishment including capital that is in the form of land or buildings.:

I certify that any entities who are required to be listed by the regulations above do not include any omitted individuals, who by themselves, would be required to be listed individually in any marijuana establishment application(s) for licensure submitted to the Cannabis Control Commission.:

Notification: I Understand

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I certify that any changes in ownership or control, location, or name will be made pursuant to a separate process, as required under 935 CMR 500.104(1), and none of those changes have occurred in this application.: | Agree

I certify that to the best knowledge of any of the individuals listed within this application, there are no background events that have arisen since the issuance of the establishment's final license that would raise suitability issues in accordance with 935 CMR 500.801.: | Agree

I certify that all information contained within this renewal application is complete and true.: I Agree

#### ADDITIONAL INFORMATION NOTIFICATION

Notifcation: I Understand

#### **FEE OUESTIONS**

Cultivation Tier: Tier 03: 10,001 to 20,000 sq. ft 
Cultivation Environment: Indoor

#### COMPLIANCE WITH POSITIVE IMPACT PLAN

Progress or Success Goal 1

Description of Progress or Success: Sira Naturals hereby submits this progress statement on implementation of its Positive Impact Plan. We would note however, that the submission of the Positive Impact Plan with our applications for the licenses up for renewal in this application (license numbers MC281252, MP281303, and MX281310) occurred early in the Commission's licensing process and the Plan was therefore not required to include detailed targets and a timeline for meeting those targets. Sira Naturals subsequently submitted an application for license number MCN282015 (still in process and not yet provisionally licensed), for which it included a more detailed Positive Impact Plan. We believe that the more recently submitted Positive Impact Plan that includes benchmarks and timelines is a more appropriate document to base progress on. We have attached that Plan to this renewal application, and the outline of steps taken below are based on that Positive Impact Plan.

The successful launch and continued operation of the Sira Accelerator program demonstrates compliance with Sira Naturals' Positive Impact Plan. The program has taken on two applicants that meet our program criteria. One of these applicants, 612 Studios, has completed the program and launched a product it controls into the regulated market. This historic event marked the very first, and as far as we know still the only, capital inflow from operations into an Economic Empowerment company in the Commonwealth.

We are also gratified to see other cannabis companies starting their own accelerator-type programs. For example, Garden Remedies started its "Catalyst" program, Revolutionary Clinics launched its "ASPIRE" program and Theory Wellness has launched its "Theory Social Equity Program." We believe that if it were not for the Sira Accelerator, none of these follow on programs would exist.

- a. Number of groups accepted to the Program that meet the Goal criteria (Plan Groups): 2.
- b. Progress of Plan Groups through various stages of the Program: 1 complete, 1 in-process.
- c. Number of Plan Groups that successfully complete the Program: 1.
- d. Qualitative surveys of Program participants to gauge their perceptions of the Program:
- e. Number of cannabis licenses given to Program participants: 0
- f. Number of businesses owned or controlled by Program Groups: Several.

We have also attached for the Commission's review a Sira Accelerator Progress Report to demonstrate how we interact with our Sira Accelerator participants and some of the goals and measurements we implement internally.

# **COMPLIANCE WITH DIVERSITY PLAN**Diversity Progress or Success 1

# Description of Progress or Success: DIVERSITY PLAN

Sira Naturals hereby submits this progress statement on implementation of its Diversity Plan. We would note however, that the submission of the Diversity Plan with our applications for the licenses up for renewal in this application (license numbers MC281252, MP281303, and MX281310) occurred early in the Commission's licensing process and the Plan was therefore not required to include detailed targets and a timeline for meeting those targets. Sira Naturals subsequently submitted an application for license number MCN282015 (still in process and not yet provisionally licensed), for which it included a more detailed Diversity Plan. We believe that the more recently submitted Diversity Plan that includes benchmarks and timelines is a more appropriate document

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to base progress on. We have attached that Plan to this renewal application, and the outline of steps taken below are based on that Diversity Plan.

As you can see from the summary below, Sira Naturals has made material progress toward its diversity goals and is set to achieve them by the target date.

#### CURRENT HOST COMMUNITY DEMOGRAPHICS:

Cambridge: 66% White, 15% Asian 11% Black, 7% Hispanic, 1% other. Somerville: 70% White, 10% Asian, 9% Hispanic, 6% Black, 5% other.

Needham: 92% White, 7% Asian, 1% Black, 1% other.

Milford: 92% White, 4% Hispanic, 2% Asian, 1% Black, 1% other.

GOAL: At least 30% minority representation by the end of 2020.

# **CURRENT SIRA NATURALS ACTUAL:**

Cambridge: 78% White, 0% Asian 9% Black, 9% Hispanic, 4% other - (22% Minority) Somerville: 72% White, 0% Asian, 9% Hispanic, 14% Black, 5% other - (28% Minority) Needham: 76% White, 0% Asian, 8% Black, 8% Hispanic 8% other - (24% Minority) Milford: 93% White, 6% Hispanic, 1% Asian, 0% Black, 0% other - (7% Minority)

#### HOURS OF OPERATION

Monday From: Open 24 Hours
Tuesday From: Open 24 Hours
Tuesday From: Open 24 Hours
Wednesday From: Open 24 Hours
Wednesday To: Open 24 Hours
Thursday From: Open 24 Hours
Triday From: Open 24 Hours
Friday From: Open 24 Hours
Saturday From: Open 24 Hours
Saturday From: Open 24 Hours
Sunday From: Open 24 Hours
Sunday From: Open 24 Hours
Sunday From: Open 24 Hours

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