

LIFE ESSENCE, INC.
MRN282981

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Life Essence, Inc.
d/b/a Trulieve
216 North King Street, Northampton, MA, 01060

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 9/Indoor (70,001 -80,000 sq. ft.)	Application Submitted	Holyoke
Product Manufacturing	Application Submitted	Holyoke
MTC	Provisional License	Holyoke - Holyoke
MTC	Provisional License	Holyoke - Northampton
MTC	Provisional License	Holyoke - Cambridge

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
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Kimberly Rivers	CEO / President
Raymond Powers	Secretary
Thad Beshears	Director of Parent Company
George Hackney	Close Associate
Michael O'Donnell	Close Associate
Richard May	Close Associate
Kyle Landrum	Close Associate
Peter Healy	Close Associate
Timothy Morey	Close Associate
Thomas Millner	Close Associate
Susan Thronson	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Telogia Pharm LLC	Entity with Direct or Indirect Authority
Trulieve Cannabis Corporation	Entity with Direct or Indirect Authority
Kopus LLC	Entity with Direct or Indirect Authority
Shade Leaf Holdings LLC	Entity with Direct or Indirect Authority

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on October 3, 2018.
8. The applicant conducted a community outreach meeting on July 9, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 16, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Build a workforce in Northampton comprising of 30% of Holyoke residents in nonexecutive positions.



SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 8:00 a.m. – 11:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Build a workforce in the company's Northampton retail facility of at least 50% diverse individuals comprising of Latinos, African Americans, women, veterans, and people who identify as LGBTQ+.
2	Participate in at least 3 jobs fairs in either Northampton or Holyoke.
3	Offer promotions, career counseling, and training to provide all employees with equal opportunity for growth and to decrease turnover.

17. Summary of cultivation plan (if applicable):

Not applicable.
18. Summary of products to be produced and/or sold (if applicable):

Not applicable.
19. Plan for obtaining marijuana or marijuana products (if applicable):



Life Essence, Inc. plans to obtain marijuana from its affiliated licenses. If the need arises, Life Essence, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

